

REP: TEL# 703-516-9399 FAX# 703-516-9680

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 15.30  
\*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

REP HEADLINE# 6187635 TRF# E:120628  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187635 CLASS: NATL. LOCAL REGIONAL  
PRDCT BILL NELSON 4 SENATE EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 15.30

REP: REVISION 10/10  
SEOTS CANCELED LN'S 5, 32, 39, 48-49  
PGM CHANGE LN'S 27-30  
LN 53 ADDED  
NEW TTL \$73,675  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE  
2/16/10

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 490

|   |    |           |  |    |  |          |      |       |   |  |       |   |
|---|----|-----------|--|----|--|----------|------|-------|---|--|-------|---|
| 5   | SZ | COOA-700A |  | 30 |  | \$325.00 | 10/9 | 10/11 | 1 |  | TU-TH | 1 |
| PROGRAM : 6AM NEWS<br>ORD COM1: 2X CANCELED<br>CON COM1: 6AM NEWS |    |           |  |    |  |          |      |       |   |  |       |   |

|                                  |    |           |  |    |  |            |      |       |   |  |      |   |
|----------------------------------|----|-----------|--|----|--|------------|------|-------|---|--|------|---|
| 27                               | NZ | 700P-730P |  | 30 |  | \$1,000.00 | 10/9 | 10/12 | 4 |  | TU-F | 4 |
| PROGRAM : NEWS<br>CON COM1: NEWS |    |           |  |    |  |            |      |       |   |  |      |   |

NOV 01 2012

10/16/12 FCC

REP HEADLINE# 6187635 TRF# E:120628  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
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 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 15.30  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

| LINE#                  | REP | CU | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS                    | TOTL SPTS |
|------------------------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|-------------------------|-----------|
| 28                     | NZ  |    | 700P-730P   | 30   |     | \$1,000.00 | 10/15      | 10/15    | 1       |           | MON                     | 1         |
| PROGRAM : NEWS         |     |    |             |      |     |            |            |          |         |           |                         |           |
| CON COM1: NEWS         |     |    |             |      |     |            |            |          |         |           |                         |           |
| 29                     | NZ  |    | 730P-800P   | 30   |     | \$1,000.00 | 10/9       | 10/12    | 4       |           | TU-F                    | 4         |
| PROGRAM : ET           |     |    |             |      |     |            |            |          |         |           |                         |           |
| CON COM1: ET           |     |    |             |      |     |            |            |          |         |           |                         |           |
| 30                     | NZ  |    | 730P-800P   | 30   |     | \$1,000.00 | 10/15      | 10/15    | 1       |           | MON                     | 1         |
| PROGRAM : ET           |     |    |             |      |     |            |            |          |         |           |                         |           |
| CON COM1: ET           |     |    |             |      |     |            |            |          |         |           |                         |           |
| 32                     | S   |    | 1100P-1130P | 30   |     | \$1,250.00 | 10/9       | 10/14    | 4       |           | TU,TH-SU                | 4         |
| PROGRAM : 11PM NEWS    |     |    |             |      |     |            |            |          |         |           |                         |           |
| CON COM1: 11PM NEWS    |     |    |             |      |     |            |            |          |         |           |                         |           |
| 39                     | S   |    | 600P-630P   | 30   |     | \$700.00   | 10/13      | 10/13    | 0       |           | SAT                     | 0         |
| PROGRAM : SAT 6PM NEWS |     |    |             |      |     |            |            |          |         |           |                         |           |
| CON COM1: SAT 6PM NEWS |     |    |             |      |     |            |            |          |         |           |                         |           |
| 48                     | SZ  |    | 1000P-1100P | 30   |     | \$1,800.00 | 10/9       | 10/9     | 1       |           | TUE                     | 1         |
| PROGRAM : PARENTHOOD   |     |    |             |      |     |            |            |          |         |           |                         |           |
| ORD COM1: 1X ADDED     |     |    |             |      |     |            |            |          |         |           |                         |           |
| CON COM1: PARENTHOOD   |     |    |             |      |     |            |            |          |         |           |                         |           |
| 49                     | SZ  |    | 1000P-1100P | 30   |     | \$1,800.00 | 10/10      | 10/10    | 1       |           | WED                     | 1         |
| PROGRAM : CHICAGO FIRE |     |    |             |      |     |            |            |          |         |           |                         |           |
| ORD COM1: 1X ADDED     |     |    |             |      |     |            |            |          |         |           |                         |           |
| CON COM1: CHICAGO FIRE |     |    |             |      |     |            |            |          |         |           |                         |           |
| 53                     | A   |    | 1130P-1200M | 30   |     | \$1,250.00 | 10/14      | 10/14    | 1       |           | SUN                     | 1         |
| PROGRAM : 11PM NEWS    |     |    |             |      |     |            |            |          |         |           |                         |           |
| CON COM1: 11PM NEWS    |     |    |             |      |     |            |            |          |         |           |                         |           |
| OCT/12 73675.00        |     |    |             |      |     |            |            |          |         |           | CONTRACT TOTAL 73675.00 |           |
|                        |     |    |             |      |     |            |            |          |         |           | TOTAL SPOTS 94          |           |

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\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

| LINE# | REP   | CL | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :     | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | SPTS      |

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 802 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601  
PHONE (813) 228-8886

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 73675     | Campaign Ref:      | E:120628109        |
| Buyer:             |                                  | Client/Product/Estimate: | / / 1490  | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est./PO Number:    | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

|              |                      |                |      |             |                          |
|--------------|----------------------|----------------|------|-------------|--------------------------|
| Product:     | Bill Nelson 4 Senate | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household        | Order:         |      |             |                          |

| Ref                                   | Sales Product Details                  | Rev Type | Rate | Spot Type   | 10/08                     | 10/15 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|---------------------------|-------|-------|------|
| 11                                    | M-F 10a Daytime<br>TWTF..              | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 4     | 4     |      |
| 12                                    | M-F 10a Daytime<br>M.....              | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     | 1     |      |
| 13                                    | M-F 11a News<br>..WTF..                | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 3     | 3     |      |
| 14                                    | M-F 11a News<br>M.....                 | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     | 1     |      |
| 26                                    | M-F 7p Entertainment Tonight<br>TWTF.. | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 4     | 4     |      |
| 27                                    | M-F 7p Entertainment Tonight<br>M..... | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     | 1     |      |
| 28                                    | M-F 730p Extra<br>TWTF..               | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 4     | 4     |      |
| 29                                    | M-F 730p Extra<br>TWTF..               | 03       |      | 30<br>Comme | Nbr of Spots              |       |       |      |
| Weekly Totals: Total Spots(Ord Spots) |  |          |      |             | 80                        | 16    | 96    |      |
| Open PR                               |  |          |      |             | -2                        |       | -2    | -650 |
| Closed PR                             |  |          |      |             | 25                        | 6     | 31    |      |

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 802 Issue 3



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 73675     | Campaign Ref:      | E:120628109        |
| Buyer:             | ..                               | Client/Product/Estimate: | ./1490    | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est/PO Number:     | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref                                   | Sales Product Details          | Rev Type | Rate | Spot Type   | 10/08                           | 10/15 | Total | Cost |
|---------------------------------------|--------------------------------|----------|------|-------------|---------------------------------|-------|-------|------|
| 48                                    | M-F 5a News<br>TWTF..          | 06       | 75   | 30<br>Comme | Nbr of Spots<br>Closed PR       | 4     | 4     | 300  |
| 49                                    | M-F 5a News<br>M.....          | 06       | 75   | 30<br>Comme | Nbr of Spots<br>Closed PR       | 1     | 1     | 75   |
| 50                                    | M-F 530a News<br>TWTF..        | 06       |      | 30<br>Comme | Nbr of Spots<br>Closed PR       | 4     | 4     |      |
| 51                                    | M-F 530a News<br>M.....        | 06       |      | 30<br>Comme | Nbr of Spots<br>Closed PR       | 1     | 1     |      |
| 52                                    | M-F 6a News<br>TWT...          | 06       | 325  | 30<br>Comme | Nbr of Spots<br>Open Pre-Empted | 1     | 1     | 325  |
| 54                                    | M-F 7a Today Show<br>TWTF..    | 03       | 900  | 30<br>Comme | Nbr of Spots                    | 8     | 8     | 7200 |
| 55                                    | M-F 7a Today Show<br>M.....    | 03       | 900  | 30<br>Comme | Nbr of Spots                    | 2     | 2     | 1800 |
| 56                                    | M-F 9a Today Show II<br>TWTF.. | 03       | 550  | 30<br>Comme | Nbr of Spots                    | 4     | 4     | 2200 |
| 57                                    | M-F 9a Today Show II<br>M..... | 03       | 550  | 30<br>Comme | Nbr of Spots                    | 1     | 1     | 550  |
| Weekly Totals: Total Spots(Ord Spots) |                                |          |      |             | 80                              | 16    | 96    |      |
| Open PR                               |                                |          |      |             | -2                              |       | -2    | -650 |
| Closed PR                             |                                |          |      |             | 25                              | 6     | 31    |      |

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| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 73675     | Campaign Ref:      | E:120628109        |
| Buyer:             | FL                               | Client/Product/Estimate: | / / 1490  | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est./PO Number:    | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref | Sales Product Details        | Rev Type | Rate | Spot Type   | 10/08             | 10/15 | Total | Cost |
|-----|------------------------------|----------|------|-------------|-------------------|-------|-------|------|
| 58  | M-F 10a News<br>TWTF..       | 06       | 80   | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 320  |
| 59  | M-F 10a News<br>M.....       | 06       | 80   | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 80   |
| 60  | M-F 2p Rachael Ray<br>TWTF.. | 06       | 125  | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 500  |
| 61  | M-F 2p Rachael Ray<br>M..... | 06       | 125  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 125  |
| 62  | M-F 4p Dr Oz<br>TWTF..       | 03       | 600  | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 2400 |
| 63  | M-F 4p Dr Oz<br>M.....       | 03       | 600  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 600  |
| 64  | M-F 5p News<br>TWTF..        | 06       | 450  | 30<br>Comme | Nbr of Spots<br>2 |       | 2     | 900  |
| 65  | M-F 5p News<br>M.....        | 06       | 450  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 450  |
| 66  | M-F 530p News<br>TWTF..      | 03       | 900  | 30<br>Comme | Nbr of Spots<br>3 |       | 3     | 2700 |
| 67  | M-F 6p News<br>TWTF..        | 03       | 1200 | 30<br>Comme | Nbr of Spots<br>3 |       | 3     | 3600 |

Weekly Totals: Total Spots(Ord Spots)

|           |    |    |    |      |
|-----------|----|----|----|------|
| Open PR   | 80 | 16 | 96 |      |
| Closed PR | 25 | 6  | 31 | -650 |

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|   |   |   |
|---|---|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 73675           | <b>Campaign Ref:</b> E:120628109        |
| <b>Buyer:</b> FL                                | <b>Client/Product/Estimate:</b> / / 490 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 10/08/12 to 10/21/12     | <b>Weeks:</b> 2                         | <b>Order Ref:</b> 06187635              |
| <b>Est./PO Number:</b> 06187635                 | <b>Contract type:</b> Political         | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                    |   | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                                 | Rev Type | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|--|---|----------|------|-------------|--------------|-------|-------|------|
| 68   | M-F 6p News<br>M....                                  | 03       | 1200 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1200 |
| 69   | M-F 630p ET / 530p CT NBC Nightly News<br>..WTF..     | 03       | 2000 | 30<br>Comme | Nbr of Spots | 3     | 3     | 6000 |
| 70   | M-F 7p News<br>..TWTF..                               | 03       | 1000 | 30<br>Comme | Nbr of Spots | 4     | 4     | 4000 |
| 71   | M-F 7p News<br>M....                                  | 03       | 1000 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1000 |
| 72   | M-F 730p Entertainment Tonight<br>..TWTF..            | 03       | 1000 | 30<br>Comme | Nbr of Spots | 4     | 4     | 4000 |
| 73   | M-F 730p Entertainment Tonight<br>M....               | 03       | 1000 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1000 |
| 74   | Sun 7p ET / 6p CT Football Night In America<br>.....S | 06       |      | 30<br>Comme | Nbr of Spots |       |       |      |
| 75   | M-Su 11p News<br>..T.TFS.                             | 03       | 1250 | 30<br>Comme | Nbr of Spots | 4     | 4     | 5000 |
| 76   | M-Su Late News Late Run<br>....S                      | 03       | 1250 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1250 |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |   |          |      |             | 80           | 16    | 96    |      |
| Open PR                                      |   |          |      |             | -2           |       | -2    | -650 |
| Closed PR                                    |   |          |      |             | 25           | 6     | 31    |      |

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| Buyer:             | FL                               | Client/Product/Estimate: | 1/1490    | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est/PO Number:     | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref                    | Sales Product Details                             | Rev Type | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|------------------------|---|----------|------|-------------|--------------|-------|-------|------|
| 77                     | M-Su 11p News<br>M.....                           | 03       | 1250 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1250 |
| 78                     | M-F 1237a ET / 1137p CT Late Night<br>.TWTF..     | 06       |      | 30<br>Comme | Nbr of Spots | 3     | 3     |      |
|                        |   |          |      |             | Closed PR    |       |       |      |
| 86                     | Sun 6p News<br>.....S                             | 03       | 750  | 30<br>Comme | Nbr of Spots | 1     | 1     | 750  |
| 88                     | M-F 1030a Extra<br>.TWTF..                        | 06       | 80   | 30<br>Comme | Nbr of Spots | 4     | 4     | 320  |
| 89                     | M-F 1030a Extra<br>M.....                         | 06       | 80   | 30<br>Comme | Nbr of Spots | 1     | 1     | 80   |
| 90                     | Tue 10p ET / 9p CT Parenthood<br>.T.....          | 06       | 1800 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1800 |
| 91                     | Wed 10p ET / 9p CT Chicago Fire<br>..W....        | 06       | 1800 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1800 |
| 92                     | Fri 10p ET / 9p CT Dateline NBC Friday<br>....F.. | 06       |      | 30<br>Comme | Nbr of Spots | 1     | 1     |      |
|                        |   |          |      |             | Closed PR    |       |       |      |
| 93                     | M-F 1135p ET / 1035p CT Tonight<br>..W....        | 06       |      | 30<br>Comme | Nbr of Spots | 1     | 1     |      |
|                        |   |          |      |             | Closed PR    |       |       |      |
|                        | M-F 1135p ET / 1035p CT Tonight                   |          |      |             |              |       |       |      |
| <b>Weekly Totals:</b>  |   |          |      |             |              |       |       |      |
| Total Spots(Ord Spots) |   |          |      |             | 80           | 16    | 96    |      |
| Open PR                |   |          |      |             | -2           |       | -2    | -650 |
| Closed PR              |   |          |      |             | 25           | 6     | 31    |      |



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|                    |                                  |                          |           |                    |                    |
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| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 73675     | Campaign Ref:      | E:120628109        |
| Buyer:             | ..                               | Client/Product/Estimate: | ././490   | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est/PO Number:     | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref                    | Sales Product Details                                 | Rev Type | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|------------------------|---|----------|------|-------------|--------------|-------|-------|------|
| 94                     | SHOW<br>M.....  | 06       |      | 30<br>Comme | Nbr of Spots |       |       |      |
|                        |   |          |      |             | Closed PR    | 1     | 1     |      |
| 95                     | M-F 530a News<br>...TF..                              | 01       | 470  | 30<br>Comme | Nbr of Spots | 4     | 4     | 1880 |
| 96                     | M-F 530a News<br>M.....                               | 01       | 470  | 30<br>Comme | Nbr of Spots | 1     | 1     | 470  |
| 97                     | M-F 6a News<br>M.....                                 | 03       | 700  | 30<br>Comme | Nbr of Spots | 1     | 1     | 700  |
| 98                     | Sun 7p ET / 6p CT Football Night In America<br>.....S | 03       | 3400 | 30<br>Comme | Nbr of Spots | 1     | 1     | 3400 |
| 99                     | M-F 1237a ET / 1137p CT Late Night<br>...TF..         | 01       | 400  | 30<br>Comme | Nbr of Spots | 3     | 3     | 1200 |
| 100                    | Sat 7a Today Show<br>.....S                           | 03       | 500  | 30<br>Comme | Nbr of Spots | 1     | 1     | 500  |
| 101                    | Sat 9a News<br>.....S                                 | 03       | 300  | 30<br>Comme | Nbr of Spots | 1     | 1     | 300  |
| 102                    | Sat 12p News<br>.....S                                | 03       | 150  | 30<br>Comme | Nbr of Spots | 1     | 1     | 150  |
| 103                    | Sat 7p Entertainment Tonight                          | 03       | 650  | 30          | Nbr of Spots | 1     | 1     | 650  |
| Weekly Totals:         |   |          |      |             | 80           | 16    | 96    |      |
| Total Spots(Ord Spots) |   |          |      |             | -2           |       | -2    | -650 |
| Open PR                |   |          |      |             | 25           | 6     | 31    |      |
| Closed PR              |   |          |      |             |              |       |       |      |

**Abar Hutton Media**  
 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 802 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

|   |   |   |
|---|---|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 73675           | <b>Campaign Ref:</b> E:120628109        |
| <b>Buyer:</b> FL                                | <b>Client/Product/Estimate:</b> / / 490 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 10/08/12 to 10/21/12     | <b>Weeks:</b> 2                         | <b>Order Ref:</b> 06187635              |
| <b>Est./PO Number:</b> 06187635                 | <b>Contract type:</b> Political         | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                    |   | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                             | Rev Type | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|--|---|----------|------|-------------|--------------|-------|-------|------|
| 104  | Sun 8a Today Show<br>.....S                       | 01       | 1100 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1100 |
| 105  | Sun 9a News<br>.....S                             | 03       | 300  | 30<br>Comme | Nbr of Spots | 1     | 1     | 300  |
| 106  | Sun 12p News<br>.....S                            | 03       | 150  | 30<br>Comme | Nbr of Spots | 1     | 1     | 150  |
| 107  | Sun 630p ET / 530p CT NBC Nightly News<br>.....S  | 01       | 5000 | 30<br>Comme | Nbr of Spots | 1     | 1     | 5000 |
| 108  | Fri 10p ET / 9p CT Dateline NBC Friday<br>.....F. | 03       | 3000 | 30<br>Comme | Nbr of Spots | 1     | 1     | 3000 |
| 109  | M-F 1135p ET / 1035p CT Tonight Show<br>....F..   | 03       | 650  | 30<br>Comme | Nbr of Spots | 1     | 1     | 650  |
| 110  | M-F 1135p ET / 1035p CT Tonight Show<br>M.....    | 03       | 650  | 30<br>Comme | Nbr of Spots | 1     | 1     | 650  |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |   |          |      |             | 80           | 16    | 96    |      |
| Open PR                                      |   |          |      |             | -2           |       | -2    | -650 |
| Closed PR                                    |   |          |      |             | 25           | 6     | 31    |      |

Pre-emption Summary

| Ref | Sales Product                               | Spot Type      | Pre-empt Date | Status             | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---|----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 11  | M-F 10a Daytime                             | :30 Commercial | 10/08/12      | Closed Pre Emption | 780.00         | No Makegood / Credit     | 0000000000   | E:120628109  |
| 12  | M-F 10a Daytime                             | :30 Commercial | 10/15/12      | Closed Pre Emption | 195.00         | No Makegood / Credit     | 0000000000   | E:120628109  |
| 13  | M-F 11a News                                | :30 Commercial | 10/08/12      | Closed Pre Emption | 390.00         | No Makegood / Credit     | 0000000000   | E:120628109  |
| 14  | M-F 11a News                                | :30 Commercial | 10/08/12      | Closed Pre Emption | 0.00           | 10/10, 10/16)            | 0000168004   | E:120628109  |
| 26  | M-F 7p Entertainment Tonight                | :30 Commercial | 10/15/12      | Closed Pre Emption | 195.00         | No Makegood / Credit     | 0000000000   | E:120628109  |
| 27  | M-F 7p Entertainment Tonight                | :30 Commercial | 10/08/12      | Closed Pre Emption | 4,800.00       | 10/09, 10/15, 10/16)     | 0000167930   | E:120628109  |
| 28  | M-F 730p Extra                              | :30 Commercial | 10/15/12      | Closed Pre Emption | 1,200.00       | 10/09, 10/15, 10/16)     | 0000167930   | E:120628109  |
| 29  | M-F 730p Extra                              | :30 Commercial | 10/08/12      | Closed Pre Emption | 4,800.00       | No Makegood / Credit     | 0000000000   | E:120628109  |
| 50  | M-F 530a News                               | :30 Commercial | 10/15/12      | Closed Pre Emption | 1,200.00       | No Makegood / Credit     | 0000000000   | E:120628109  |
| 51  | M-F 530a News                               | :30 Commercial | 10/08/12      | Closed Pre Emption | 500.00         | No Makegood / Credit     | 0000000000   | E:120628109  |
| 52  | M-F 530a News                               | :30 Commercial | 10/15/12      | Closed Pre Emption | 125.00         | No Makegood / Credit     | 0000000000   | E:120628109  |
| 74  | M-F 6a News                                 | :30 Commercial | 10/08/12      | Open Pre Emption   | 650.00         |                          | 0000000000   | E:120628109  |
| 78  | Sun 7p ET / 6p CT Football Night in America | :30 Commercial | 10/08/12      | Closed Pre Emption | 1,700.00       | No Makegood / Credit     | 0000000000   | E:120628109  |
| 92  | M-F 1237a ET / 1137p CT Late Night          | :30 Commercial | 10/08/12      | Closed Pre Emption | 300.00         | No Makegood / Credit     | 0000000000   | E:120628109  |
| 93  | Fri 10p ET / 9p CT Dateline NBC Friday      | :30 Commercial | 10/08/12      | Closed Pre Emption | 1,500.00       | No Makegood / Credit     | 0000000000   | E:120628109  |
| 94  | M-F 1135p ET / 1035p CT Tonight Show        | :30 Commercial | 10/08/12      | Closed Pre Emption | 325.00         | No Makegood / Credit     | 0000000000   | E:120628109  |
| 94  | M-F 1135p ET / 1035p CT Tonight Show        | :30 Commercial | 10/15/12      | Closed Pre Emption | 325.00         | No Makegood / Credit     | 0000000000   | E:120628109  |

Grand Totals

| Totals |       | 10/08 | Month 10 Weeks: 4 | 10/15 |
|--------|-------|-------|-------------------|-------|
| Spots  | 96    | 80    |                   | 16    |
| Cost   | 74325 | 64295 |                   | 10030 |

Grand Totals:

Spots: 96  
Gross Total: 73,675.00  
Commission: 11,051.25  
Net Total: 62,623.75

REP HEADLINE# 6187635 TRF# E:120628  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
CROSS WORKSHEET HARRIS REPORT FROM REP OCT10/12 14.16  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187635 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 14.16

REP: REVISION 10/10  
RATES REVISED LN'S 3-4, 6, 31, 34, 36-38, 40-43, 45, 50-52  
SPOTS CANCELED LN'S 48-49  
NEW TTL \$71,425  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

01/16/10

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 490

|    |  |  |           |    |  |          |       |       |   |  |      |   |
|----|--|--|-----------|----|--|----------|-------|-------|---|--|------|---|
| 12 |  |  | 530A-600A | 30 |  | \$470.00 | 10/11 | 10/12 | 4 |  | TH-F | 4 |
|----|--|--|-----------|----|--|----------|-------|-------|---|--|------|---|

PROGRAM : 530AM NEWS  
CON COM1: 530AM NEWS

|    |  |  |           |    |  |          |       |       |   |  |     |   |
|----|--|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 14 |  |  | 530A-600A | 30 |  | \$470.00 | 10/15 | 10/15 | 1 |  | MON | 1 |
|----|--|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : 530AM NEWS  
CON COM1: 530AM NEWS

OCT10/12 14.16  
\*\*\* WFT, A--TV \*\*\*

| LINE#                       | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 15                          | R   |    | 600A-700A   | 30   |     | \$700.00   | 10/15      | 10/15    | 1        |           | MON  | 1         |
| PROGRAM : 6AM NEWS          |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: 6AM NEWS          |     |    |             |      |     |            |            |          |          |           |      |           |
| 16                          | R   |    | 700P-815P   | 30   |     | \$3,400.00 | 10/14      | 10/14    | 1        |           | SUN  | 1         |
| PROGRAM : FBALL NIGHT IN AM |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: FBALL NIGHT IN AM |     |    |             |      |     |            |            |          |          |           |      |           |
| 17                          | *   |    | 1230A-130A  | 30   |     | \$400.00   | 10/11      | 10/12    | 3        |           | TH-F | 3         |
| PROGRAM : FALLON            |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: FALLON            |     |    |             |      |     |            |            |          |          |           |      |           |
| 18                          | R   |    | 700A-900A   | 30   |     | \$500.00   | 10/13      | 10/13    | 1        |           | SAT  | 1         |
| PROGRAM : SAT TODAY         |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: SAT TODAY         |     |    |             |      |     |            |            |          |          |           |      |           |
| 19                          | R   |    | 900A-1000A  | 30   |     | \$300.00   | 10/13      | 10/13    | 1        |           | SAT  | 1         |
| PROGRAM : SAT NEWS          |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: SAT NEWS          |     |    |             |      |     |            |            |          |          |           |      |           |
| 20                          | R   |    | 1200N-100P  | 30   |     | \$150.00   | 10/13      | 10/13    | 1        |           | SAT  | 1         |
| PROGRAM : SAT NOON NEWS     |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: SAT NOON NEWS     |     |    |             |      |     |            |            |          |          |           |      |           |
| 21                          | R   |    | 700P-800P   | 30   |     | \$650.00   | 10/13      | 10/13    | 1        |           | SAT  | 1         |
| PROGRAM : SAT ET            |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: SAT ET            |     |    |             |      |     |            |            |          |          |           |      |           |
| 22                          | R   |    | 800A-900A   | 30   |     | \$1,100.00 | 10/14      | 10/14    | 1        |           | SUN  | 1         |
| PROGRAM : SUN TODAY         |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: SUN TODAY         |     |    |             |      |     |            |            |          |          |           |      |           |
| 23                          | R   |    | 900A-1000A  | 30   |     | \$300.00   | 10/14      | 10/14    | 1        |           | SUN  | 1         |
| PROGRAM : SUN NEWS          |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: SUN NEWS          |     |    |             |      |     |            |            |          |          |           |      |           |

REP HEADLINE# 6187605 TRF# 11200628  
 \$\$\$ MONTH 11 UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 14.16  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 1  | R   |    | 1200N-100P  | 30   |     | \$150.00   | 10/14      | 10/14    | 1       |           | SUN  | 1         |
| PROGRAM : SUN NOON NEWS<br>CON COM1: SUN NOON NEWS |     |    |             |      |     |            |            |          |         |           |      |           |
| 2  | R   |    | 630P-700P   | 30   |     | \$9,000.00 | 10/14      | 10/14    | 1       |           | SUN  | 1         |
| PROGRAM : NBC SUN NEWS<br>CON COM1: NBC SUN NEWS   |     |    |             |      |     |            |            |          |         |           |      |           |
| 3  | S   |    | 1000P-1100P | 30   |     | \$1,800.00 | 10/9       | 10/9     | 0       |           | TUE  | 0         |
| PROGRAM : PARENTHOOD<br>CON COM1: PARENTHOOD       |     |    |             |      |     |            |            |          |         |           |      |           |
| 4  | S   |    | 1000P-1100P | 30   |     | \$1,800.00 | 10/10      | 10/10    | 0       |           | WED  | 0         |
| PROGRAM : CHICAGO FIRE<br>CON COM1: CHICAGO FIRE   |     |    |             |      |     |            |            |          |         |           |      |           |
| 5  | R   |    | 1000P-1100P | 30   |     | \$3,000.00 | 10/12      | 10/12    | 1       |           | FRI  | 1         |
| PROGRAM : DATELINE<br>CON COM1: DATELINE           |     |    |             |      |     |            |            |          |         |           |      |           |
| 6  | *   |    | 1130P-1230A | 30   |     | \$650.00   | 10/12      | 10/12    | 1       |           | FRI  | 1         |
| PROGRAM : TONIGHT SHOW<br>CON COM1: TONIGHT SHOW   |     |    |             |      |     |            |            |          |         |           |      |           |
| 7  | R   |    | 1130P-1230A | 30   |     | \$650.00   | 10/15      | 10/15    | 1       |           | MON  | 1         |
| PROGRAM : TONIGHT SHOW<br>CON COM1: TONIGHT SHOW   |     |    |             |      |     |            |            |          |         |           |      |           |
| OCT/12 71425.00                                    |     |    |             |      |     |            |            |          |         |           |      |           |
| CONTRACT TOTAL 71425.00                            |     |    |             |      |     |            |            |          |         |           |      |           |
| TOTAL SPOTS 95                                     |     |    |             |      |     |            |            |          |         |           |      |           |

75,025

120628109

*Handwritten:*  
 But it  
 cannot  
 be  
 scheduled  
 to air

REP HEADLINE# 5187635 TRF# 5:120628  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 14.16  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

| LINE# | REP | LOC | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|-----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| 1     |     |     |             |      |     |      |            |          |          |           |      |           |

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NO1  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7187635  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.17  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187635 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 12.17

REP: REVISIONS  
REVISED RATES LINES 1-45  
REVISED SPOTS LINES 7-10, 13, 14, 19, 21, 23, 26, 34, AND 35  
REVISED TP AND PROGRAM 11 AND 12  
ADDED LINES 46-52  
REV TTL \$63,800 @97X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM BILL NELSON FOR SENATE

44: \$700

2012/9/10

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 490

|   |   |  |           |    |  |         |      |       |   |  |      |   |
|---|---|--|-----------|----|--|---------|------|-------|---|--|------|---|
| ✓ | R |  | 500A-530A | 30 |  | \$75.00 | 10/9 | 10/12 | 4 |  | TU-F | 4 |
|---|---|--|-----------|----|--|---------|------|-------|---|--|------|---|

PROGRAM : 5AM NEWS  
CON COM1: 5AM NEWS

|   |   |  |           |    |  |         |       |       |   |  |     |   |
|---|---|--|-----------|----|--|---------|-------|-------|---|--|-----|---|
| ✓ | R |  | 500A-530A | 30 |  | \$75.00 | 10/15 | 10/15 | 1 |  | MON | 1 |
|---|---|--|-----------|----|--|---------|-------|-------|---|--|-----|---|

PROGRAM : 5AM NEWS  
CON COM1: 5AM NEWS

9/13/12 FCC (3)



AUG23/12 12.17  
WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS    | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|---------|-----------|
| 3     | R   |    | 5:30A-600A<br>PROGRAM : 530AM NEWS<br>CON COM1: 530AM NEWS | 30   |     | \$125.00 | 10/9       | 10/12    | 4        |           | TU-F    | 4         |
| 4     | R   |    | 5:30A-600A<br>PROGRAM : 530AM NEWS<br>CON COM1: 530AM NEWS | 30   |     | \$125.00 | 10/15      | 10/15    | 1        |           | MON     | 1         |
| 5     | R   |    | 600A-700A<br>PROGRAM : 6AM NEWS<br>CON COM1: 6AM NEWS      | 30   |     | \$325.00 | 10/9       | 10/11    | 3        |           | TU-TH   | 3         |
| 6     | R   |    | 600A-700A<br>PROGRAM : 6AM NEWS<br>CON COM1: 6AM NEWS      | 30   |     | \$325.00 | 10/15      | 10/15    | 1        |           | MON     | 1         |
| 7     | RS  |    | 700A-900A<br>PROGRAM : TODAY SHOW<br>CON COM1: TODAY SHOW  | 30   |     | \$900.00 | 10/9       | 10/12    | 8        |           | TU-W, F | 8         |
| 8     | RS  |    | 700A-900A<br>PROGRAM : TODAY SHOW<br>CON COM1: TODAY SHOW  | 30   |     | \$900.00 | 10/15      | 10/15    | 2        |           | MON     | 2         |
| 9     | RS  |    | 900A-1000A<br>PROGRAM : TODAY SHOW<br>CON COM1: TODAY SHOW | 30   |     | \$550.00 | 10/9       | 10/12    | 4        |           | TU-F    | 4         |
| 10    | RS  |    | 900A-1000A<br>PROGRAM : TODAY SHOW<br>CON COM1: TODAY SHOW | 30   |     | \$550.00 | 10/15      | 10/15    | 1        |           | MON     | 1         |
| 11    | *   |    | 1000A-1030A<br>PROGRAM : NEWS<br>CON COM1: NEWS            | 30   |     | \$80.00  | 10/9       | 10/12    | 4        |           | TU-F    | 4         |

FAX# 703-516-9680  
CREDIT RISK !!!  
HARPIS REPORT FROM REP  
\*\*CHANGES\*\* AUG23/12 12.17  
\*\*\* WFLA-TV \*\*\*

| LINE#                  | REF | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS  | TOTL SPTS |
|------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|-------|-----------|
| 12                     | *   |    | 1000A-1030A | 30   |     | \$80.00  | 10/15      | 10/15    | 1        |           | MON   | 1         |
| PROGRAM : NEWS         |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : NEWS        |     |    |             |      |     |          |            |          |          |           |       |           |
| 13                     | S   |    | 1100A-1200N | 30   |     | \$195.00 | 10/10      | 10/12    | 0        |           | W-F   | 0         |
| PROGRAM : MIDDAY NEWS  |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : MIDDAY NEWS |     |    |             |      |     |          |            |          |          |           |       |           |
| 14                     | S   |    | 1100A-1200N | 30   |     | \$195.00 | 10/15      | 10/15    | 0        |           | MON   | 0         |
| PROGRAM : MIDDAY NEWS  |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : MIDDAY NEWS |     |    |             |      |     |          |            |          |          |           |       |           |
| 15                     | R   |    | 200P-300P   | 30   |     | \$125.00 | 10/9       | 10/12    | 4        |           | TU-F  | 4         |
| PROGRAM : RACHEL RAY   |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : RACHEL RAY  |     |    |             |      |     |          |            |          |          |           |       |           |
| 16                     | R   |    | 200P-300P   | 30   |     | \$125.00 | 10/15      | 10/15    | 1        |           | MON   | 1         |
| PROGRAM : RACHEL RAY   |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : RACHEL RAY  |     |    |             |      |     |          |            |          |          |           |       |           |
| 17                     | R   |    | 400P-500P   | 30   |     | \$600.00 | 10/9       | 10/12    | 4        |           | TU-F  | 4         |
| PROGRAM : DR. OZ       |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : DR. OZ      |     |    |             |      |     |          |            |          |          |           |       |           |
| 18                     | R   |    | 400P-500P   | 30   |     | \$600.00 | 10/15      | 10/15    | 1        |           | MON   | 1         |
| PROGRAM : DR. OZ       |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : DR. OZ      |     |    |             |      |     |          |            |          |          |           |       |           |
| 19                     | RS  |    | 500P-530P   | 30   |     | \$450.00 | 10/9       | 10/11    | 2        |           | TU-TH | 2         |
| PROGRAM : 5PM NEWS     |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : 5PM NEWS    |     |    |             |      |     |          |            |          |          |           |       |           |
| 20                     | R   |    | 500P-530P   | 30   |     | \$450.00 | 10/15      | 10/15    | 1        |           | MON   | 1         |
| PROGRAM : 5PM NEWS     |     |    |             |      |     |          |            |          |          |           |       |           |
| CON COM1 : 5PM NEWS    |     |    |             |      |     |          |            |          |          |           |       |           |

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG23/12 12.17  
\*\*\* WFLA-TV \*\*\*

| LINE# | REP | TIME PERIOD   | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 21    | RS  | 530P-600P<br>PROGRAM : 530PM NEWS<br>CON COM1: 530PM NEWS             | 30   |     | \$900.00   | 10/9       | 10/12    | 3        |           | TU-F | 3         |
| 23    | RS  | 600P-630P<br>PROGRAM : 6PM NEWS<br>CON COM1: 6PM NEWS                 | 30   |     | \$1,200.00 | 10/9       | 10/12    | 3        |           | TU-F | 3         |
| 24    | R   | 600P-630P<br>PROGRAM : 6PM NEWS<br>CON COM1: 6PM NEWS                 | 30   |     | \$1,200.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |
| 25    | R   | 630P-700P<br>PROGRAM : NBC NEWS<br>CON COM1: NBC NEWS                 | 30   |     | \$2,000.00 | 10/10      | 10/12    | 3        |           | W-F  | 3         |
| 26    | RS  | 630P-700P<br>PROGRAM : NBC NEWS<br>CON COM1: NBC NEWS                 | 30   |     | \$2,000.00 | 10/15      | 10/15    | 0        |           | MON  | 0         |
| 27    | R   | 700P-730P<br>PROGRAM : <del>ET</del> NEWS<br>CON COM1: <del>ET</del>  | 30   |     | \$1,000.00 | 10/9       | 10/12    | 4        |           | TU-F | 4         |
| 28    | R   | 700P-730P<br>PROGRAM : <del>ET</del> NEWS<br>CON COM1: <del>ET</del>  | 30   |     | \$1,000.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |
| 29    | R   | 730P-800P<br>PROGRAM : <del>EXTRA</del><br>CON COM1: <del>EXTRA</del> | 30   |     | \$1,000.00 | 10/9       | 10/12    | 4        |           | TU-F | 4         |
| 30    | R   | 730P-800P<br>PROGRAM : <del>EXTRA</del><br>CON COM1: <del>EXTRA</del> | 30   |     | \$1,000.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |

REP HEADLINE# 0121425  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*

AUG23/12 12.17  
\*\*\* WFLA-TV \*\*\*

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS        | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-------------|-----------|
| 31   | R   |    | 700P-815P   | 30   |     | \$1,700.00 | 10/14      | 10/14    | 1        |           | SUN         | 1         |
| PROGRAM : FBALL NIGHT IN AM<br>CON COM1: FBALL NIGHT IN AM |     |    |             |      |     |            |            |          |          |           |             |           |
| 32   | R   |    | 1100P-1130P | 30   |     | \$1,250.00 | 10/9       | 10/14    | 5        |           | TU,TH,FR,SU | 5         |
| PROGRAM : 11PM NEWS<br>CON COM1: 11PM NEWS                 |     |    |             |      |     |            |            |          |          |           |             |           |
| 33   | R   |    | 1100P-1130P | 30   |     | \$1,250.00 | 10/15      | 10/15    | 1        |           | MON         | 1         |
| PROGRAM : 11PM NEWS<br>CON COM1: 11PM NEWS                 |     |    |             |      |     |            |            |          |          |           |             |           |
| 34   | RS  |    | 1230A-130A  | 30   |     | \$100.00   | 10/9       | 10/12    | 3        |           | TU-F        | 3         |
| PROGRAM : FALLON<br>CON COM1: FALLON                       |     |    |             |      |     |            |            |          |          |           |             |           |
| 35   | RS  |    | 1230A-130A  | 30   |     | \$100.00   | 10/15      | 10/15    | 0        |           | MON         | 0         |
| PROGRAM : FALLON<br>CON COM1: FALLON                       |     |    |             |      |     |            |            |          |          |           |             |           |
| 36   | R   |    | 700A-900A   | 30   |     | \$250.00   | 10/13      | 10/13    | 1        |           | SAT         | 1         |
| PROGRAM : SAT TODAY<br>CON COM1: SAT TODAY                 |     |    |             |      |     |            |            |          |          |           |             |           |
| 37   | R   |    | 900A-1000A  | 30   |     | \$150.00   | 10/13      | 10/13    | 1        |           | SAT         | 1         |
| PROGRAM : SAT NEWS<br>CON COM1: SAT NEWS                   |     |    |             |      |     |            |            |          |          |           |             |           |
| 38   | R   |    | 1200N-100P  | 30   |     | \$75.00    | 10/13      | 10/13    | 1        |           | SAT         | 1         |
| PROGRAM : SAT NOON NEWS<br>CON COM1: SAT NOON NEWS         |     |    |             |      |     |            |            |          |          |           |             |           |
| 39   | R   |    | 600P-630P   | 30   |     | \$700.00   | 10/13      | 10/13    | 1        |           | SAT         | 1         |
| PROGRAM : SAT 6PM NEWS<br>CON COM1: SAT 6PM NEWS           |     |    |             |      |     |            |            |          |          |           |             |           |

1  
ing

1130-1230  
due NFL

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# 703-516-9680
FROM REP AUG23/12 12.17
**CHANGES** *** WFLA-TV ***

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| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 40    | R   |    | 700P-800P<br>PROGRAM : SAT ET<br>CON COM1: SAT ET                | 30   |     | \$325.00   | 10/13      | 10/13    | 1        |           | SAT  | 1         |
| 41    | R   |    | 800A-900A<br>PROGRAM : SUN TODAY<br>CON COM1: SUN TODAY          | 30   |     | \$250.00   | 10/14      | 10/14    | 1        |           | SUN  | 1         |
| 42    | R   |    | 900A-1000A<br>PROGRAM : SUN NEWS<br>CON COM1: SUN NEWS           | 30   |     | \$150.00   | 10/14      | 10/14    | 1        |           | SUN  | 1         |
| 43    | R   |    | 1200N-100P<br>PROGRAM : SUN NOON NEWS<br>CON COM1: SUN NOON NEWS | 30   |     | \$75.00    | 10/14      | 10/14    | 1        |           | SUN  | 1         |
| 44    | R   |    | 600P-630P<br>PROGRAM : SUN 6PM NEWS<br>CON COM1: SUN 6PM NEWS    | 30   |     | \$750.00   | 10/14      | 10/14    | 1        |           | SUN  | 1         |
| 45    | R   |    | 630P-700P<br>PROGRAM : NBC SUN NEWS<br>CON COM1: NBC SUN NEWS    | 30   |     | \$2,500.00 | 10/14      | 10/14    | 1        |           | SUN  | 1         |
| 46    | A   |    | 1030A-1100A<br>PROGRAM : EXTRA<br>CON COM1: EXTRA                | 30   |     | \$80.00    | 10/9       | 10/12    | 4        |           | TU-F | 4         |
| 47    | A   |    | 1030A-1100A<br>PROGRAM : EXTRA<br>CON COM1: EXTRA                | 30   |     | \$80.00    | 10/15      | 10/15    | 1        |           | MON  | 1         |
| 48    | A   |    | 1000P-1100P<br>PROGRAM : PARENTHOOD<br>CON COM1: PARENTHOOD      | 30   |     | \$1,800.00 | 10/9       | 10/9     | 1        |           | TUE  | 1         |

| LINE#                  | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 49                     | A   |    | 1000P-1100P | 30   |     | \$1,800.00 | 10/10      | 10/10    | 1        |           | WED  | 1         |
| PROGRAM : CHICAGO FIRE |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: CHICAGO FIRE |     |    |             |      |     |            |            |          |          |           |      |           |
| 50                     | A   |    | 1000P-1100P | 30   |     | \$1,500.00 | 10/12      | 10/12    | 1        |           | FRI  | 1         |
| PROGRAM : DATELINE     |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: DATELINE     |     |    |             |      |     |            |            |          |          |           |      |           |
| 51                     | A   |    | 1130P-1230A | 30   |     | \$325.00   | 10/10      | 10/10    | 1        |           | WED  | 1         |
| PROGRAM : TONIGHT SHOW |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: TONIGHT SHOW |     |    |             |      |     |            |            |          |          |           |      |           |
| 52                     | A   |    | 1130P-1230A | 30   |     | \$325.00   | 10/15      | 10/15    | 1        |           | MON  | 1         |
| PROGRAM : TONIGHT SHOW |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: TONIGHT SHOW |     |    |             |      |     |            |            |          |          |           |      |           |
| OCT/12                 |     |    |             |      |     | 63800.00   |            |          |          |           |      |           |
| CONTRACT TOTAL         |     |    |             |      |     |            |            |          |          |           |      | 63800.00  |
| TOTAL SPOTS            |     |    |             |      |     |            |            |          |          |           |      | 97        |

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-6886

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 63100     | Campaign Ref:      | E:120628109        |
| Buyer:             | FL                               | Client/Product/Estimate: | / / 1490  | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est/PO Number:     | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

|              |                      |                |      |             |                          |
|--------------|----------------------|----------------|------|-------------|--------------------------|
| Product:     | Bill Nelson 4 Senate | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household        | Order:         |      |             |                          |

| Ref                                   | Sales Product Details                  | Rev Type | Rate | Spot Type   | 10/08                     | 10/15 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|---------------------------|-------|-------|------|
| 11                                    | M-F 10a Daytime<br>TWTF..              | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 4     | 4     |      |
| 12                                    | M-F 10a Daytime<br>M.....              | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     | 1     |      |
| 13                                    | M-F 11a News<br>..WTF..                | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 3     | 3     |      |
| 14                                    | M-F 11a News<br>M.....                 | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     | 1     |      |
| 26                                    | M-F 7p Entertainment Tonight<br>TWTF.. | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 4     | 4     |      |
| 27                                    | M-F 7p Entertainment Tonight<br>M..... | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     | 1     |      |
| 28                                    | M-F 730p Extra<br>TWTF..               | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 4     | 4     |      |
| 29                                    | M-F 730p Extra<br>M.....               | 03       |      | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     | 1     |      |
| Weekly Totals: Total Spots(Ord Spots) |  |          |      |             | 80                        | 16    | 96    |      |
| Closed PR                             |  |          |      |             | 15                        | 4     | 19    |      |

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 63100     | Campaign Ref:      | E:120628109        |
| Buyer:             | ..                               | Client/Product/Estimate: | .. / 1490 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est./PO Number:    | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref                                    | Sales Product Details           | Rev Type | Rate | Spot Type   | 10/08             | 10/15 | Total | Cost |
|--|---------------------------------|----------|------|-------------|-------------------|-------|-------|------|
| 48                                     | M-F 5a News<br>.TWTF..          | 06       | 75   | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 300  |
| 49                                     | M-F 5a News<br>M.....           | 06       | 75   | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 75   |
| 50                                     | M-F 530a News<br>.TWTF..        | 06       | 125  | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 500  |
| 51                                     | M-F 530a News<br>M.....         | 06       | 125  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 125  |
| 52                                     | M-F 6a News<br>.TWTF..          | 06       | 325  | 30<br>Comme | Nbr of Spots<br>3 |       | 3     | 975  |
| 53                                     | M-F 6a News<br>M.....           | 06       | 325  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 325  |
| 54                                     | M-F 7a Today Show<br>.TWTF..    | 03       | 900  | 30<br>Comme | Nbr of Spots<br>2 |       | 2     | 1800 |
| 55                                     | M-F 7a Today Show<br>M.....     | 03       | 900  | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 2200 |
| 56                                     | M-F 9a Today Show II<br>.TWTF.. | 03       | 550  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 550  |
| 57                                     | M-F 9a Today Show II<br>M.....  | 03       | 550  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 550  |
| Weekly Totals: Total Spots (Ord Spots) |                                 |          |      |             | 80                | 16    | 96    |      |
| Closed PR                              |                                 |          |      |             | 15                | 4     | 19    |      |



Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 63100     | Campaign Ref:      | E:120628109        |
| Buyer:             |                                  | Client/Product/Estimate: | 1/490     | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est./PO Number:    | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref                                   | Sales Product Details        | Rev Type | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|---------------------------------------|------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 58                                    | M-F 10a News<br>TWTF..       | 06       | 80   | 30<br>Comme | Nbr of Spots | 4     | 4     | 320  |
| 59                                    | M-F 10a News<br>M.....       | 06       | 80   | 30<br>Comme | Nbr of Spots | 1     | 1     | 80   |
| 60                                    | M-F 2p Rachael Ray<br>TWTF.. | 06       | 125  | 30<br>Comme | Nbr of Spots | 4     | 4     | 500  |
| 61                                    | M-F 2p Rachael Ray<br>M..... | 06       | 125  | 30<br>Comme | Nbr of Spots | 1     | 1     | 125  |
| 62                                    | M-F 4p Dr Oz<br>TWTF..       | 03       | 600  | 30<br>Comme | Nbr of Spots | 4     | 4     | 2400 |
| 63                                    | M-F 4p Dr Oz<br>M.....       | 03       | 600  | 30<br>Comme | Nbr of Spots | 1     | 1     | 600  |
| 64                                    | M-F 5p News<br>TWTF..        | 06       | 450  | 30<br>Comme | Nbr of Spots | 2     | 2     | 900  |
| 65                                    | M-F 5p News<br>M.....        | 06       | 450  | 30<br>Comme | Nbr of Spots | 1     | 1     | 450  |
| 66                                    | M-F 530p News<br>TWTF..      | 03       | 900  | 30<br>Comme | Nbr of Spots | 3     | 3     | 2700 |
| 67                                    | M-F 6p News<br>TWTF..        | 03       | 1200 | 30<br>Comme | Nbr of Spots | 3     | 3     | 3600 |
| Weekly Totals: Total Spots(Ord Spots) |                              |          |      |             | 30           | 16    | 96    |      |
| Closed PR                             |                              |          |      |             | 15           | 4     | 19    |      |

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8886

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 63100     | Campaign Ref:      | E:120628109        |
| Buyer:             | FL                               | Client/Product/Estimate: | / / 1490  | Sales Rep:         | HQP Washington, DC |
| Schedule Dates:    | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est./PO Number:    | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                       | Rev Type | Rate | Spot Type    | 10/08 | 10/15 | Total | Cost |
|---------------------------------------|---|----------|------|--------------|-------|-------|-------|------|
| 68                                    | M-F 6p News                                 | 03       | 1200 | 30           |       | 1     | 1     | 1200 |
|                                       | M.....                                      |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 69                                    | M-F 630p ET / 530p CT NBC Nightly News      | 03       | 2000 | 30           | 3     |       | 3     | 6000 |
|                                       | ..WTF..                                     |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 70                                    | M-F 7p News                                 | 03       | 1000 | 30           | 4     |       | 4     | 4000 |
|                                       | ..TWTF..                                    |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 71                                    | M-F 7p News                                 | 03       | 1000 | 30           |       | 1     | 1     | 1000 |
|                                       | M.....                                      |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 72                                    | M-F 730p Entertainment Tonight              | 03       | 1000 | 30           | 4     |       | 4     | 4000 |
|                                       | ..TWTF..                                    |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 73                                    | M-F 730p Entertainment Tonight              | 03       | 1000 | 30           |       | 1     | 1     | 1000 |
|                                       | M.....                                      |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 74                                    | Sun 7p ET / 6p CT Football Night In America | 06       | 1700 | 30           | 1     |       | 1     | 1700 |
|                                       | .....S                                      |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 75                                    | M-Su 11p News                               | 03       | 1250 | 30           | 4     |       | 4     | 5000 |
|                                       | ..TTFSS                                     |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 76                                    | M-Su Late News Late Run                     | 03       | 1250 | 30           | 1     |       | 1     | 1250 |
|                                       | .....S                                      |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| 77                                    | M-Su 11p News                               | 03       | 1250 | 30           |       | 1     | 1     | 1250 |
|                                       | M.....                                      |          |      | Comme        |       |       |       |      |
|                                       |   |          |      | Nbr of Spots |       |       |       |      |
| Weekly Totals: Total Spots(Ord Spots) |   |          |      |              | 80    | 16    | 96    |      |
| Closed PR                             |   |          |      |              | 15    | 4     | 19    |      |

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Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|   |  |   |
|---|--|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 63100            | <b>Campaign Ref:</b> E:120628109        |
| <b>Buyer:</b> FL                                | <b>Client/Product/Estimate:</b> . / /490 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 10/08/12 to 10/21/12     | <b>Weeks:</b> 2                          | <b>Order Ref:</b> 06187635              |
| <b>Est/PO Number:</b> 06187635                  | <b>Contract type:</b> Political          | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                    |  | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                   | Rev Type | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|--|---|----------|------|-------------|--------------|-------|-------|------|
| 78   | M-F 1237a ET / 1137p CT Late Night TWTF | 06       | 100  | 30<br>Comme | Nbr of Spots | 3     | 3     | 300  |
| 79   | Sat 7a Today Show                       | 06       | 250  | 30<br>Comme | Nbr of Spots | 1     | 1     | 250  |
| 80   | Sat 9a News                             | 06       | 150  | 30<br>Comme | Nbr of Spots | 1     | 1     | 150  |
| 81   | Sat 12p News                            | 06       | 75   | 30<br>Comme | Nbr of Spots | 1     | 1     | 75   |
| 82   | Sat 7p Entertainment Tonight            | 06       | 325  | 30<br>Comme | Nbr of Spots | 1     | 1     | 325  |
| 83   | Sun 8a Today Show                       | 06       | 250  | 30<br>Comme | Nbr of Spots | 1     | 1     | 250  |
| 84   | Sun 9a News                             | 06       | 150  | 30<br>Comme | Nbr of Spots | 1     | 1     | 150  |
| 85   | Sun 12p News                            | 06       | 75   | 30<br>Comme | Nbr of Spots | 1     | 1     | 75   |
| 86   | Sun 6p News                             | 03       | 750  | 30<br>Comme | Nbr of Spots | 1     | 1     | 750  |
| 87   | Sun 630p ET / 530p CT NBC Nightly News  | 03       | 2500 | 30          | Nbr of Spots | 1     | 1     | 2500 |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |   |          |      |             | 80           | 16    | 96    |      |
| Closed PR                                    |   |          |      |             | 15           | 4     | 19    |      |

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
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| <b>Buyer:</b> ..                                | <b>Client/Product/Estimate:</b> / /490 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 10/08/12 to 10/21/12     | <b>Weeks:</b> 2                        | <b>Order Ref:</b> 06187635              |
| <b>Est/PO Number:</b> 06187635                  | <b>Contract type:</b> Political        | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                    |  | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                              | Rev Type | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|--|--|----------|------|-------------|--------------|-------|-------|------|
| 88   | M-F 1030a Extra<br>TWTF..                          | 06       | 80   | 30<br>Comme | Nbr of Spots | 4     | 4     | 320  |
| 89   | M-F 1030a Extra<br>M.....                          | 06       | 80   | 30<br>Comme | Nbr of Spots | 1     | 1     | 80   |
| 90   | Tue 10p ET / 9p CT Parenthood<br>..T....           | 06       | 1800 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1800 |
| 91   | Wed 10p ET / 9p CT Chicago Fire<br>..W....         | 06       | 1800 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1800 |
| 92   | Fri 10p ET / 9p CT Dateline NBC Friday<br>.....F.. | 06       | 1500 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1500 |
| 93   | M-F 1135p ET / 1035p CT Tonight Show<br>..W....    | 06       | 325  | 30<br>Comme | Nbr of Spots | 1     | 1     | 325  |
| 94   | M-F 1135p ET / 1035p CT Tonight Show<br>M.....     | 06       | 325  | 30<br>Comme | Nbr of Spots | 1     | 1     | 325  |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |  |          |      |             | 80           | 16    | 96    |      |
| Closed PR                                    |  |          |      |             | 15           | 4     | 19    |      |

Pre-emption Summary

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---------------|-----------|---------------|--------|----------------|--------------------------|--------------|--------------|
|     |               |           |               |        | 780.00         |                          |              |              |

| Ref | Sales Product                | Spot Type      | Pre-empt Date | Status             | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|------------------------------|----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 11  | M-F 10a Daytime              | :30 Commercial | 10/08/12      | Closed Pre Emption |                | No Makegood / Credit     |              | E:120628109  |
| 12  | M-F 10a Daytime              | :30 Commercial | 10/15/12      | Closed Pre Emption | 195.00         | No Makegood / Credit     |              | E:120628109  |
| 13  | M-F 11a News                 | :30 Commercial | 10/08/12      | Closed Pre Emption | 390.00         | No Makegood / Credit     |              | E:120628109  |
| 14  | M-F 11a News                 | :30 Commercial | 10/08/12      | Closed Pre Emption | 0.00           | 10/10, 10/16             | 0000168004   | E:120628109  |
| 26  | M-F 7p Entertainment Tonight | :30 Commercial | 10/08/12      | Closed Pre Emption | 195.00         | No Makegood / Credit     |              | E:120628109  |
| 27  | M-F 7p Entertainment Tonight | :30 Commercial | 10/15/12      | Closed Pre Emption | 4,800.00       | 10/09, 10/15, 10/16      | 0000167930   | E:120628109  |
| 28  | M-F 730p Extra               | :30 Commercial | 10/08/12      | Closed Pre Emption | 1,200.00       | 10/09, 10/15, 10/16      | 0000167930   | E:120628109  |
| 29  | M-F 730p Extra               | :30 Commercial | 10/08/12      | Closed Pre Emption | 4,800.00       | No Makegood / Credit     |              | E:120628109  |
|     |                              |                | 10/15/12      | Closed Pre Emption | 1,200.00       | No Makegood / Credit     | 0000000000   | E:120628109  |

Grand Totals

| Totals |       | Month 10 Weeks: 4 |       |
|--------|-------|-------------------|-------|
| Spots  | Cost  | 10/08             | 10/15 |
| 96     | 63100 | 90                | 8985  |
|        |       | 54115             |       |

Grand Totals:

|              |           |
|--------------|-----------|
| Spots:       | 96        |
| Gross Total: | 63,100.00 |
| Commission:  | 9,465.00  |
| Net Total:   | 53,635.00 |

JUN 18/12 17.0  
\*\*\*\*\* WFLA-TV \*\*\*\*\*

RED.# OFF.# SALESMAN#

BUYER NAME SHELL T HUTTON

SALES PRSN WA-  
MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187635

CLASS: NATL. LOCAL REGIONAL

FRDCT BILL NELSON 4 SENATE EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX                      STATE TAX                      CO-OP BILLING NEEDED

DATE JUN18/12 17.00

REF: NEW ORDER

TTL \$83,055 @96X  
PLEASE CONFIRM  
THANKS! KIM FOR MEGHAN

CON CM BILL NELSON FOR SENATE

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | :   | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | SPTS:     |

|                          |                   |
|--------------------------|-------------------|
| AGENCY ADVERTISER CODE = | AGENCY EST# = 490 |
| AGENCY PRODUCT CODE ==   |                   |

|   |           |    |          |      |       |   |      |   |
|---|-----------|----|----------|------|-------|---|------|---|
| 1 | 500A-530A | 30 | \$180.00 | 10/9 | 10/12 | 4 | TU-F | 4 |
|---|-----------|----|----------|------|-------|---|------|---|

PROGRAM : 5AM NEWS  
CON COM1 : 5AM NEWS

|   |           |    |          |       |       |   |     |   |
|---|-----------|----|----------|-------|-------|---|-----|---|
| 2 | 500A-530A | 30 | \$180.00 | 10/15 | 10/15 | 1 | MON | 1 |
|---|-----------|----|----------|-------|-------|---|-----|---|

PROGRAM : 5AM NEWS  
CON COM1 : 5AM NEWS

|   |           |    |          |      |       |   |      |   |
|---|-----------|----|----------|------|-------|---|------|---|
| 3 | 530A-600A | 30 | \$300.00 | 10/9 | 10/12 | 4 | TU-F | 4 |
|---|-----------|----|----------|------|-------|---|------|---|

PROGRAM : 530AM NEWS  
CON COM1 : 530AM NEWS

REP HEADLINE# 3187615  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: LLL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0  
\*\*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS    | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| 4     |     |    | 530A-600A<br>PROGRAM : 530AM NEWS<br>CON COM1: 530AM NEWS      | 30   |     | \$300.00   | 10/15      | 10/15    | 1        |           | MON     | 1         |
| 5     |     |    | 600A-700A<br>PROGRAM : 6AM NEWS<br>CON COM1: 6AM NEWS          | 30   |     | \$840.00   | 10/9       | 10/11    | 3        |           | TU-TH   | 3         |
| 6     |     |    | 600A-700A<br>PROGRAM : 6AM NEWS<br>CON COM1: 6AM NEWS          | 30   |     | \$840.00   | 10/15      | 10/15    | 1        |           | MON     | 1         |
| 7     |     |    | 700A-900A<br>PROGRAM : TODAY SHOW<br>CON COM1: TODAY SHOW      | 30   |     | \$1,080.00 | 10/9       | 10/12    | 3        |           | TU-W, F | 3         |
| 8     |     |    | 700A-900A<br>PROGRAM : TODAY SHOW<br>CON COM1: TODAY SHOW      | 30   |     | \$1,080.00 | 10/15      | 10/15    | 1        |           | MON     | 1         |
| 9     |     |    | 900A-1000A<br>PROGRAM : TODAY SHOW 2<br>CON COM1: TODAY SHOW 2 | 30   |     | \$660.00   | 10/9       | 10/12    | 8        |           | TU-F    | 8         |
| 10    |     |    | 900A-1000A<br>PROGRAM : TODAY SHOW 2<br>CON COM1: TODAY SHOW 2 | 30   |     | \$660.00   | 10/15      | 10/15    | 2        |           | MON     | 2         |
| 11    |     |    | 1000A-1100A<br>PROGRAM : DAYTIME<br>CON COM1: DAYTIME          | 30   |     | \$195.00   | 10/9       | 10/12    | 4        |           | TU-F    | 4         |
| 12    |     |    | 1000A-1100A<br>PROGRAM : DAYTIME<br>CON COM1: DAYTIME          | 30   |     | \$195.00   | 10/15      | 10/15    | 1        |           | MON     | 1         |

REP HEADLINE# 6107635  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703 516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0  
 \*\*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD   | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS  | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 13    |     |    | 1100A-1200N<br>PROGRAM : MIDDAY NEWS<br>CON COM1: MIDDAY NEWS | 30   |     | \$195.00   | 10/10      | 10/12    | 3        |           | W-F   | 3         |
| 14    |     |    | 1100A-1200N<br>PROGRAM : MIDDAY NEWS<br>CON COM1: MIDDAY NEWS | 30   |     | \$195.00   | 10/15      | 10/15    | 1        |           | MON   | 1         |
| 15    |     |    | 200P-300P<br>PROGRAM : RACHEL RAY<br>CON COM1: RACHEL RAY     | 30   |     | \$300.00   | 10/9       | 10/12    | 4        |           | TU-F  | 4         |
| 16    |     |    | 200P-300P<br>PROGRAM : RACHEL RAY<br>CON COM1: RACHEL RAY     | 30   |     | \$300.00   | 10/15      | 10/15    | 1        |           | MON   | 1         |
| 17    |     |    | 400P-500P<br>PROGRAM : DR. OZ<br>CON COM1: DR. OZ             | 30   |     | \$720.00   | 10/9       | 10/12    | 4        |           | TU-F  | 4         |
| 18    |     |    | 400P-500P<br>PROGRAM : DR. OZ<br>CON COM1: DR. OZ             | 30   |     | \$720.00   | 10/15      | 10/15    | 1        |           | MON   | 1         |
| 19    |     |    | 500P-530P<br>PROGRAM : 5PM NEWS<br>CON COM1: 5PM NEWS         | 30   |     | \$1,080.00 | 10/9       | 10/11    | 3        |           | TU-TH | 3         |
| 20    |     |    | 500P-530P<br>PROGRAM : 5PM NEWS<br>CON COM1: 5PM NEWS         | 30   |     | \$1,080.00 | 10/15      | 10/15    | 1        |           | MON   | 1         |
| 21    |     |    | 530P-600P<br>PROGRAM : 530PM NEWS<br>CON COM1: 530PM NEWS     | 30   |     | \$1,080.00 | 10/9       | 10/12    | 4        |           | TU-F  | 4         |



REP HEADLINE# C187635  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-2020  
 MEDICAL ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0  
 \*\*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD   | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 23    |     |    | 600P-630P<br>PROGRAM : 6PM NEWS<br>CON COM1: 6PM NEWS                   | 30   |     | \$1,440.00 | 10/9       | 10/12    | 4        |           | TU-F | 4         |
| 24    |     |    | 600P-630P<br>PROGRAM : 6PM NEWS<br>CON COM1: 6PM NEWS                   | 30   |     | \$1,440.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |
| 25    |     |    | 630P-700P<br>PROGRAM : NBC NEWS<br>CON COM1: NBC NEWS                   | 30   |     | \$2,400.00 | 10/10      | 10/12    | 3        |           | W-F  | 3         |
| 26    |     |    | 630P-700P<br>PROGRAM : NBC NEWS<br>CON COM1: NBC NEWS                   | 30   |     | \$2,400.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |
| 27    |     |    | 700P-730P<br>PROGRAM : ET<br>CON COM1: ET                               | 30   |     | \$1,200.00 | 10/9       | 10/12    | 4        |           | TU-F | 4         |
| 28    |     |    | 700P-730P<br>PROGRAM : ET<br>CON COM1: ET                               | 30   |     | \$1,200.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |
| 29    |     |    | 730P-800P<br>PROGRAM : EXTRA<br>CON COM1: EXTRA                         | 30   |     | \$1,200.00 | 10/9       | 10/12    | 4        |           | TU-F | 4         |
| 30    |     |    | 730P-800P<br>PROGRAM : EXTRA<br>CON COM1: EXTRA                         | 30   |     | \$1,200.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |
| 31    |     |    | 700P-815P<br>PROGRAM : FBALL NIGHT IN AM<br>CON COM1: FBALL NIGHT IN AM | 30   |     | \$4,080.00 | 10/14      | 10/14    | 1        |           | SUN  | 1         |

REP HEADLINE# 6127035  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN18/12 17.0  
 \*\*\* WFLA-TV \*\*\*

| LINE#                   | REP | CT | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS     | TOTL SPTS |
|-------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|----------|-----------|
| 32                      |     |    | 1100P-1130P | 30   |     | \$1,500.00 | 10/9       | 10/14    | 5        |           | TU,TH-SU | 5         |
| PROGRAM : 11PM NEWS     |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: 11PM NEWS     |     |    |             |      |     |            |            |          |          |           |          |           |
| 33                      |     |    | 1100P-1130P | 30   |     | \$1,500.00 | 10/15      | 10/15    | 1        |           | MON      | 1         |
| PROGRAM : 11PM NEWS     |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: 11PM NEWS     |     |    |             |      |     |            |            |          |          |           |          |           |
| 34                      |     |    | 1230A-130A  | 30   |     | \$240.00   | 10/9       | 10/12    | 4        |           | TU-F     | 4         |
| PROGRAM : FALLON        |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: FALLON        |     |    |             |      |     |            |            |          |          |           |          |           |
| 35                      |     |    | 1230A-130A  | 30   |     | \$240.00   | 10/15      | 10/15    | 1        |           | MON      | 1         |
| PROGRAM : FALLON        |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: FALLON        |     |    |             |      |     |            |            |          |          |           |          |           |
| 36                      |     |    | 700A-900A   | 30   |     | \$600.00   | 10/13      | 10/13    | 1        |           | SAT      | 1         |
| PROGRAM : SAT TODAY     |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: SAT TODAY     |     |    |             |      |     |            |            |          |          |           |          |           |
| 37                      |     |    | 900A-1000A  | 30   |     | \$360.00   | 10/13      | 10/13    | 1        |           | SAT      | 1         |
| PROGRAM : SAT NEWS      |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: SAT NEWS      |     |    |             |      |     |            |            |          |          |           |          |           |
| 38                      |     |    | 1200N-100P  | 30   |     | \$180.00   | 10/13      | 10/13    | 1        |           | SAT      | 1         |
| PROGRAM : SAT NOON NEWS |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: SAT NOON NEWS |     |    |             |      |     |            |            |          |          |           |          |           |
| 39                      |     |    | 600P-630P   | 30   |     | \$840.00   | 10/13      | 10/13    | 1        |           | SAT      | 1         |
| PROGRAM : SAT 6PM NEWS  |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: SAT 6PM NEWS  |     |    |             |      |     |            |            |          |          |           |          |           |
| 40                      |     |    | 700P-800P   | 30   |     | \$780.00   | 10/13      | 10/13    | 1        |           | SAT      | 1         |
| PROGRAM : SAT 7P        |     |    |             |      |     |            |            |          |          |           |          |           |
| CON COM1: SAT 7P        |     |    |             |      |     |            |            |          |          |           |          |           |

*Sam - last of finale  
 1130-12m*

*1*

REP HEADLINE# 6187425  
 \*\*\* ORIGINAL REV# \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0  
 \*\*\* WFLA-TV \*\*\*

| LINE#                   | REF | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS               |
|-------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-------------------------|
| 41                      |     |    | 800A-900A   | 30   |     | \$600.00   | 10/14      | 10/14    | 1        |           | SUN  | 1                       |
| PROGRAM : SUN TODAY     |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: SUN TODAY     |     |    |             |      |     |            |            |          |          |           |      |                         |
| 42                      |     |    | 900A-1000A  | 30   |     | \$360.00   | 10/14      | 10/14    | 1        |           | SUN  | 1                       |
| PROGRAM : SUN NEWS      |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: SUN NEWS      |     |    |             |      |     |            |            |          |          |           |      |                         |
| 43                      |     |    | 1200N-100P  | 30   |     | \$180.00   | 10/14      | 10/14    | 1        |           | SUN  | 1                       |
| PROGRAM : SUN NOON NEWS |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: SUN NOON NEWS |     |    |             |      |     |            |            |          |          |           |      |                         |
| 44                      |     |    | 600P-630P   | 30   |     | \$900.00   | 10/14      | 10/14    | 1        |           | SUN  | 1                       |
| PROGRAM : SUN 6PM NEWS  |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: SUN 6PM NEWS  |     |    |             |      |     |            |            |          |          |           |      |                         |
| 45                      |     |    | 630P-700P   | 30   |     | \$3,000.00 | 10/14      | 10/14    | 1        |           | SUN  | 1                       |
| PROGRAM : NBC SUN NEWS  |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: NBC SUN NEWS  |     |    |             |      |     |            |            |          |          |           |      |                         |
| OCT/12 83055.00         |     |    |             |      |     |            |            |          |          |           |      |                         |
|                         |     |    |             |      |     |            |            |          |          |           |      | CONTRACT TOTAL 83055.00 |
|                         |     |    |             |      |     |            |            |          |          |           |      | TOTAL SPOTS 96          |

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 648 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

|   |  |   |
|---|--|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 82215          | <b>Campaign Ref:</b> E:120628109        |
| <b>Buyer:</b>                                   | <b>Client/Product/Estimate:</b> 1/1490 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 10/08/12 to 10/21/12     | <b>Weeks:</b> 2                        | <b>Order Ref:</b> 06187635              |
| <b>Est./PO Number:</b> 06187635                 | <b>Contract type:</b> Political        | <b>Business Type:</b> POLITICAL         |
|   |  | <b>Business Category:</b> Transactional |

|                                      |                            |   |
|--------------------------------------|----------------------------|---|
| <b>Product:</b> Bill Nelson 4 Senate | <b>Booking Group:</b> WFLA | <b>Key Market:</b> Tampa-St. Petersburg, FL |
| <b>Demographic:</b> (L) Household    | <b>Order:</b>              |   |

| Ref  | Sales Product Details           | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|--|---------------------------------|------|-------------|--------------|-------|-------|------|
| 1  | M-F 5a News<br>TWTF..           | 180  | 30<br>Comme | Nbr of Spots | 4     | 4     | 720  |
| 2  | M-F 5a News<br>M.....           | 180  | 30<br>Comme | Nbr of Spots | 1     | 1     | 180  |
| 3  | M-F 530a News<br>.TWTF..        | 300  | 30<br>Comme | Nbr of Spots | 4     | 4     | 1200 |
| 4  | M-F 530a News<br>M.....         | 300  | 30<br>Comme | Nbr of Spots | 1     | 1     | 300  |
| 5  | M-F 6a News<br>TWT...           | 840  | 30<br>Comme | Nbr of Spots | 3     | 3     | 2520 |
| 6  | M-F 6a News<br>M.....           | 840  | 30<br>Comme | Nbr of Spots | 1     | 1     | 840  |
| 7  | M-F 7a Today Show<br>.TW.F..    | 1080 | 30<br>Comme | Nbr of Spots | 3     | 3     | 3240 |
| 8  | M-F 7a Today Show<br>M.....     | 1080 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1080 |
| 9  | M-F 9a Today Show II<br>.TWTF.. | 660  | 30<br>Comme | Nbr of Spots | 8     | 8     | 5280 |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |                                 |      |             | 78           | 17    | 95    |      |

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 648 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

|                 |                                  |                          |           |                    |                    |
|-----------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:         | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 82215     | Campaign Ref:      | E:120628109        |
| Buyer:          | FL                               | Client/Product/Estimate: | 1/1490    | Sales Rep:         | HRP Washington, DC |
| Schedule Dates: | 10/08/12 to 10/21/12             | Weeks:                   | 2         | Order Ref:         | 06187635           |
| Est./PO Number: | 06187635                         | Contract type:           | Political | Business Type:     | POLITICAL          |
|                 |                                  |                          |           | Business Category: | Transactional      |

| Ref                                   | Sales Product Details          | Rate | Spot Type   | 10/08        | 10/15 | Total | Cost |
|---------------------------------------|--------------------------------|------|-------------|--------------|-------|-------|------|
| 10                                    | M-F 9a Today Show II<br>M..... | 660  | 30<br>Comme | Nbr of Spots | 2     | 2     | 1320 |
| 11                                    | M-F 10a Daytime<br>TWTF..      | 195  | 30<br>Comme | Nbr of Spots | 4     | 4     | 780  |
| 12                                    | M-F 10a Daytime<br>M.....      | 195  | 30<br>Comme | Nbr of Spots | 1     | 1     | 195  |
| 13                                    | M-F 11a News<br>..WTF..        | 195  | 30<br>Comme | Nbr of Spots | 3     | 3     | 585  |
| 14                                    | M-F 11a News<br>M.....         | 195  | 30<br>Comme | Nbr of Spots | 1     | 1     | 195  |
| 15                                    | M-F 2p Rachael Ray<br>TWTF..   | 300  | 30<br>Comme | Nbr of Spots | 4     | 4     | 1200 |
| 16                                    | M-F 2p Rachael Ray<br>M.....   | 300  | 30<br>Comme | Nbr of Spots | 1     | 1     | 300  |
| 17                                    | M-F 4p Dr Oz<br>TWTF..         | 720  | 30<br>Comme | Nbr of Spots | 4     | 4     | 2880 |
| 18                                    | M-F 4p Dr Oz<br>M.....         | 720  | 30<br>Comme | Nbr of Spots | 1     | 1     | 720  |
| 19                                    | M-F 5p News<br>TWTF..          | 1080 | 30<br>Comme | Nbr of Spots | 3     | 3     | 3240 |
| 20                                    | M-F 5p News<br>M.....          | 1080 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1080 |
| 21                                    | M-F 530p News<br>TWTF..        | 1080 | 30<br>Comme | Nbr of Spots | 4     | 4     | 4320 |
| Weekly Totals: Total Spots(Ord Spots) |                                |      |             | 78           | 17    | 95    |      |

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 648 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

|   |  |   |
|---|--|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 82215          | <b>Campaign Ref:</b> E:120628109        |
| <b>Buyer:</b> FL                                | <b>Client/Product/Estimate:</b> / /490 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 10/08/12 to 10/21/12     | <b>Weeks:</b> 2                        | <b>Order Ref:</b> 06187635              |
| <b>Est/PO Number:</b> 06187635                  | <b>Contract type:</b> Political        | <b>Business Type:</b> POLITICAL         |
|   |  | <b>Business Category:</b> Transactional |

| Ref   | Sales Product Details                                 | Rate | Spot Type   | 10/08             | 10/15 | Total | Cost |
|---|---|------|-------------|-------------------|-------|-------|------|
| 22  | M-F 6p News<br>TWTF..                                 | 1440 | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 5760 |
| 23  | M-F 6p News<br>M.....                                 | 1440 | 30<br>Comme | Nbr of Spots<br>1 | 1     | 1     | 1440 |
| 24  | M-F 630p ET / 530p CT NBC Nightly News<br>..WTF..     | 2400 | 30<br>Comme | Nbr of Spots<br>3 |       | 3     | 7200 |
| 25  | M-F 630p ET / 530p CT NBC Nightly News<br>M.....      | 2400 | 30<br>Comme | Nbr of Spots<br>1 | 1     | 1     | 2400 |
| 26  | M-F 7p Entertainment Tonight<br>..TWTF..              | 1200 | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 4800 |
| 27  | M-F 7p Entertainment Tonight<br>M.....                | 1200 | 30<br>Comme | Nbr of Spots<br>1 | 1     | 1     | 1200 |
| 28  | M-F 730p Extra<br>TWTF..                              | 1200 | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 4800 |
| 29  | M-F 730p Extra<br>M.....                              | 1200 | 30<br>Comme | Nbr of Spots<br>1 | 1     | 1     | 1200 |
| 30  | Sun 7p ET / 6p CT Football Night in America<br>.....S | 4080 | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 4080 |
| 31  | M-Su 11p News<br>T.TFS.                               | 1500 | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 6000 |
| 32  | M-Su Late News Late Run<br>....S                      | 1500 | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 1500 |
| <b>Weekly Totals: Total Spots (Ord Spots)</b> |   |      |             | 78                | 17    | 95    |      |

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 648 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

|   |  |   |
|---|--|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 82215            | <b>Campaign Ref:</b> E:120628109        |
| <b>Buyer:</b> FL                                | <b>Client/Product/Estimate:</b> / / 1490 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 10/08/12 to 10/21/12     | <b>Weeks:</b> 2                          | <b>Order Ref:</b> 06187635              |
| <b>Est./PO Number:</b> 06187635                 | <b>Contract type:</b> Political          | <b>Business Type:</b> POLITICAL         |
|   |  | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                        | Rate | Spot Type   | 10/08 | 10/15 | Total | Cost |
|--|--|------|-------------|-------|-------|-------|------|
| 33   | M-Su 11p News<br>M.....                      | 1500 | 30<br>Comme |       | 1     | 1     | 1500 |
| 34   | M-F 1237a ET / 1137p CT Late Night<br>TWTF.. | 240  | 30<br>Comme | 4     |       | 4     | 960  |
| 35   | M-F 1237a ET / 1137p CT Late Night<br>M..... | 240  | 30<br>Comme |       | 1     | 1     | 240  |
| 36   | Sat 7a Today Show<br>...S.                   | 600  | 30<br>Comme | 1     |       | 1     | 600  |
| 37   | Sat 9a News<br>...S.                         | 360  | 30<br>Comme | 1     |       | 1     | 360  |
| 38   | Sat 12p News<br>...S.                        | 180  | 30<br>Comme | 1     |       | 1     | 180  |
| 39   | Sat 7p Entertainment Tonight<br>...S.        | 780  | 30<br>Comme | 1     |       | 1     | 780  |
| 40   | Sun 8a Today Show<br>.....S                  | 600  | 30<br>Comme | 1     |       | 1     | 600  |
| 41   | Sun 9a News<br>.....S                        | 360  | 30<br>Comme | 1     |       | 1     | 360  |
| 42   | Sun 12p News<br>.....S                       | 180  | 30<br>Comme | 1     |       | 1     | 180  |
| 43   | Sun 6p News<br>.....S                        | 900  | 30<br>Comme | 1     |       | 1     | 900  |
| 44   | Sun 630p ET / 530p CT NBC Nightly News       | 3000 | 30          | 1     |       | 1     | 3000 |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |  |      |             | 78    | 17    | 95    |      |

**Abar Hutton Media**  
 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 648 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

|   |  |   |
|---|--|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 82215          | <b>Campaign Ref:</b> E:120628109        |
| <b>Buyer:</b>                                   | <b>Client/Product/Estimate:</b> / /490 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 10/08/12 to 10/21/12     | <b>Weeks:</b> 2                        | <b>Order Ref:</b> 06187635              |
| <b>Est./PO Number:</b> 06187635                 | <b>Contract type:</b> Political        | <b>Business Type:</b> POLITICAL         |
|   |  | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details | Rate | Spot Type | 10/08 | 10/15 | Total | Cost |
|--|-----------------------|------|-----------|-------|-------|-------|------|
| .....S                                       |                       |      | Comme     |       |       |       |      |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |                       |      |           | 78    | 17    | 95    |      |

**Grand Totals**

|       |        | Month 10 Weeks: 4 |       |
|-------|--------|-------------------|-------|
|       | Totals | 10/08             | 10/15 |
| Spots | 95     | 78                | 17    |
| Cost  | 82215  | 68025             | 14190 |

**Grand Totals:**

|                     |                  |
|---------------------|------------------|
| <b>Spots:</b>       | <b>95</b>        |
| <b>Gross Total:</b> | <b>82,215.00</b> |
| <b>Commission:</b>  | <b>12,332.25</b> |
| <b>Net Total:</b>   | <b>69,882.75</b> |





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: 8111 Nelson/ D/ State Senate  
PROD: 8111 Nelson 4 Senate

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E: 120628109  
WFLA  
INVOICE NUMBER 0100033237  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard 8 Broadcast Month  
TERMS: NET 30 DAYS

REF#: . / . /490  
Desc: 06187635

| SCHEDULE        |        |        |     | ACTUAL BROADCAST |     |       |                                    | RECONCILIATION |                |              |
|-----------------|--------|--------|-----|------------------|-----|-------|------------------------------------|----------------|----------------|--------------|
| DESCRIPTION     | PRICE  | RT/SS# | PER | DATE             | DAY | TIME  | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS        | DEBIT/CREDIT |
| M-F 10a Daytime | 195.00 | 11     | 4   | 10/09            | TU  | *WFLA | :30 Commercial                     | .00            | Preempt        | 195.00-      |
|                 |        |        |     | 10/10            | WE  |       |                                    | .00            | Program Change | 195.00-      |
|                 |        |        |     | 10/11            | TH  |       |                                    | .00            | Preempt        | 195.00-      |
|                 |        |        |     | 10/12            | FR  |       |                                    | .00            | Program Change | 195.00-      |
|                 | 195.00 | 12     | 1   | 10/15            | MO  |       |                                    | .00            | Preempt        | 195.00-      |
| M-F 11a News    | 195.00 | 13     | 3   | 10/10            | WE  | *WFLA | :30 Commercial                     | .00            | Preempt        | 195.00-      |
|                 |        |        |     | 10/11            | TH  |       |                                    | .00            | Program Change | .00-         |
|                 |        |        |     | 10/12            | FR  |       |                                    | .00            | Preempt        | 195.00-      |
|                 | 195.00 | 14     | 1   | 10/15            | MO  |       |                                    | .00            | Program Change | 195.00-      |

\*\*\* Continued \*\*\*

|             |           |                |                      |           |                   |         |             |
|-------------|-----------|----------------|----------------------|-----------|-------------------|---------|-------------|
| PERIOD COST | 86,660.00 | 94 Total Units | ACTUAL GROSS BILLING | 73,675.00 | SUB-TOTALS        | Debits  | .00         |
|             |           |                | AGENCY COMMISSION    | 11,051.25 | TOTAL RECONCILING | Credits | 12,985.00-  |
|             |           |                | NET DUE              | 62,623.75 |                   |         | 12,985.00CR |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER 8111 Nelson/ D/ State Senate  
PRODUCT 8111 Nelson 4 Senate

INVOICE NUMBER 0100033237  
BROADCAST MONTH 10/01/2012 - 10/28  
AMOUNT DUE 62,623.75

REMIT TO:

\*00152

000021320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021320 00000100033237 006262375 9



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E: 120628109  
WFLA  
INVOICE NUMBER 0100033237  
PAGE 2  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Desc: 06187635

| SCHEDULE                     |         | ACTUAL BROADCAST |  | RECONCILIATION |                                 |
|------------------------------|---------|------------------|--|----------------|---------------------------------|
| DESCRIPTION                  | PRICE   | RT/SS# PER       | DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS DEBIT/CREDIT            |
| M-F 7p Entertainment Tonight | 1200.00 | 26 4             | 10/09 TU *WFLA :30 Commercial                    | .00            | Change                          |
|                              |         |                  | 10/09 TU   | .00            | Preempt Program Change .00-     |
|                              |         |                  | 10/09 TU   | .00            | Preempt Program Change .00-     |
|                              |         |                  | 10/09 TU   | .00            | Preempt Program Change .00-     |
|                              |         |                  | 10/09 TU   | .00            | Preempt Program Change .00-     |
|                              | 1200.00 | 27 1             | 10/15 MO   | .00            | Preempt Program Change .00-     |
| M-F 730p Extra               | 1200.00 | 28 4             | 10/09 TU *WFLA :30 Commercial                    | .00            | Preempt Program Change 1200.00- |
|                              |         |                  | 10/10 WE   | .00            | Preempt Program Change 1200.00- |
|                              |         |                  | 10/11 TH   | .00            | Preempt Program Change 1200.00- |
|                              |         |                  | 10/12 FR   | .00            | Preempt Program Change 1200.00- |
|                              | 1200.00 | 29 1             | 10/15 MD   | .00            | Preempt Program Change 1200.00- |
| M-F 5a News                  | 75.00   | 48 4             | 10/09 TU 05:22A *WFLA :30 Commercial             | 75.00          |                                 |
|                              |         |                  | 10/10 WE 05:10A                                  | 75.00          |                                 |
|                              |         |                  | 10/11 TH 05:12A                                  | 75.00          |                                 |
|                              |         |                  | 10/12 FR 05:10A                                  | 75.00          |                                 |
|                              | 75.00   | 49 1             | 10/15 MO 05:24A                                  | 75.00          |                                 |
| M-F 530a News                | 125.00  | 50 4             | 10/09 TU *WFLA :30 Commercial                    | .00            | Preempted 125.00-               |
|                              |         |                  | 10/10 WE   | .00            | Preempted 125.00-               |
|                              |         |                  | 10/11 TH   | .00            | Preempted 125.00-               |
|                              |         |                  | 10/12 FR   | .00            | Preempted 125.00-               |
|                              | 125.00  | 51 1             | 10/15 MO   | .00            | Preempted 125.00-               |
| M-F 6a News                  | 325.00  | 52 3             | 10/09 TU 06:58A *WFLA :30 Commercial             | 325.00         |                                 |
|                              |         |                  | *** Continued ***                                |                |                                 |

PERIOD COST B6,660.00

94 Total Units  
ACTUAL GROSS BILLING 73,675.00  
AGENCY COMMISSION 11,051.25  
NET DUE 62,623.75

SUB-TOTALS Debits .00  
Credits 12,985.00-  
TOTAL RECONCILING 12,985.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Oc)  
SLSP: HRP Washington, OC  
ADV: Bill Nelson/ O/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/26/12 E:12062B109  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033237  
PAGE 3  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Oesc: 06187635

| SCHEDULE             |        | PRICE |   | RT/SS# | PER | DATE  |    | DAY | TIME              | ACTUAL BROADCAST |                             | PRICE   | RECONCILIATION |              |
|----------------------|--------|-------|---|--------|-----|-------|----|-----|-------------------|------------------|-----------------------------|---------|----------------|--------------|
| DESCRIPTION          |        |       |   |        |     |       |    |     |                   | LENGTH           | M/G FOR PRODUCT DESCRIPTION |         | REMARKS        | DEBIT/CREDIT |
| M-F 7a Today Show    | 900.00 | 54    | B |        |     | 10/10 | WE |     |                   | 30               |                             | .00     | Preempted      | 325.00-      |
|                      |        |       |   |        |     | 10/11 | TH |     |                   | 30               |                             | .00     | Preempted      | 325.00-      |
|                      |        |       |   |        |     |       |    |     | *WFLA             |                  | :30 Commercial              |         |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 07:22A            | 30               | BN12001                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 07:56A            | 30               | BN12001                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 08:38A            | 30               | BN12001                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/10 | WE |     | 07:58A            | 30               | BN12007                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/10 | WE |     | 08:44A            | 30               | BN12007                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/12 | FR |     | 07:29A            | 30               | BN12007                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/12 | FR |     | 07:59A            | 30               | BN12007                     | 900.00  |                |              |
| M-F 9a Today Show II | 550.00 | 55    | 2 |        |     | 10/12 | FR |     | 08:36A            | 30               | BN12007                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/15 | MO |     | 07:26A            | 30               | BN12008                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/15 | MO |     | 08:57A            | 30               | BN12008                     | 900.00  |                |              |
|                      |        |       |   |        |     |       |    |     | *WFLA             |                  | :30 Commercial              |         |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 09:29A            | 30               | BN12001                     | 550.00  |                |              |
|                      |        |       |   |        |     | 10/10 | WE |     | 09:56A            | 30               | BN12007                     | 550.00  |                |              |
|                      |        |       |   |        |     | 10/11 | TH |     | 09:29A            | 30               | BN12007                     | 550.00  |                |              |
|                      |        |       |   |        |     | 10/12 | FR |     | 09:59A            | 30               | BN12007                     | 550.00  |                |              |
|                      |        |       |   |        |     | 10/15 | MO |     | 09:59A            | 30               | BN12008                     | 550.00  |                |              |
|                      |        |       |   |        |     |       |    |     | *WFLA             |                  | :30 Commercial              |         |                |              |
| M-F 10a News         | 80.00  | 58    | 4 |        |     | 10/09 | TU |     | 10:11A            | 30               | BN12001                     | 80.00   |                |              |
|                      |        |       |   |        |     | 10/10 | WE |     | 10:26A            | 30               | BN12007                     | 80.00   |                |              |
|                      |        |       |   |        |     | 10/11 | TH |     | 10:27A            | 30               | BN12007                     | 80.00   |                |              |
|                      |        |       |   |        |     | 10/12 | FR |     | 10:29A            | 30               | BN12007                     | 80.00   |                |              |
|                      |        |       |   |        |     | 10/15 | MO |     | 10:17A            | 30               | BN12008                     | 80.00   |                |              |
|                      |        |       |   |        |     |       |    |     | *WFLA             |                  | :30 Commercial              |         |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 02:22P            | 30               | BN12001                     | 125.00  |                |              |
|                      |        |       |   |        |     | 10/10 | WE |     | 02:43P            | 30               | BN12007                     | 125.00  |                |              |
|                      |        |       |   |        |     | 10/11 | TH |     | 02:33P            | 30               | BN12007                     | 125.00  |                |              |
|                      |        |       |   |        |     | 10/12 | FR |     | 02:16P            | 30               | BN12007                     | 125.00  |                |              |
| M-F 2p Rachael Ray   | 125.00 | 60    | 4 |        |     | 10/15 | MO |     | 02:24P            | 30               | BN12008                     | 125.00  |                |              |
|                      |        |       |   |        |     |       |    |     | *WFLA             |                  | :30 Commercial              |         |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 04:14P            | 30               | BN12001                     | 600.00  |                |              |
|                      |        |       |   |        |     | 10/10 | WE |     | 04:12P            | 30               | BN12007                     | 600.00  |                |              |
|                      |        |       |   |        |     | 10/11 | TH |     | 04:38P            | 30               | BN12007                     | 600.00  |                |              |
|                      |        |       |   |        |     | 10/12 | FR |     | 04:39P            | 30               | BN12007                     | 600.00  |                |              |
|                      |        |       |   |        |     | 10/15 | MO |     | 04:15P            | 30               | BN12008                     | 600.00  |                |              |
|                      |        |       |   |        |     |       |    |     | *WFLA             |                  | :30 Commercial              |         |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 05:13P            | 30               | BN12001                     | 450.00  |                |              |
|                      |        |       |   |        |     | 10/11 | TH |     | 05:23P            | 30               | BN12007                     | 450.00  |                |              |
| M-F 530p News        | 900.00 | 65    | 1 |        |     | 10/15 | MO |     | 05:23P            | 30               | BN12008                     | 450.00  |                |              |
|                      |        |       |   |        |     |       |    |     | *WFLA             |                  | :30 Commercial              |         |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 05:58P            | 30               | BN12001                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/11 | TH |     | 05:53P            | 30               | BN12007                     | 900.00  |                |              |
|                      |        |       |   |        |     | 10/12 | FR |     | 05:54P            | 30               | BN12007                     | 900.00  |                |              |
|                      |        |       |   |        |     |       |    |     | *WFLA             |                  | :30 Commercial              |         |                |              |
|                      |        |       |   |        |     | 10/09 | TU |     | 06:21P            | 30               | BN12001                     | 1200.00 |                |              |
|                      |        |       |   |        |     |       |    |     | *** Continued *** |                  |                             |         |                |              |

PERIOD COST 86,660.00

94 Total Units  
ACTUAL GROSS BILLING 73,675.00  
AGENCY COMMISSION 11,051.25  
NET DUE 62,623.75

SUB-TOTALS Debits .00  
Credits 12,985.00-  
TOTAL RECONCILING 12,985.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/26/12 E:12062B109  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033237  
PAGE 4 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Desc: 06187635

| SCHEDULE                       |         |            | ACTUAL BROADCAST |     |        |                                    | RECONCILIATION |           |              |
|--------------------------------|---------|------------|------------------|-----|--------|------------------------------------|----------------|-----------|--------------|
| DESCRIPTION                    | PRICE   | RT/SS# PER | DATE             | DAY | TIME   | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS   | DEBIT/CREDIT |
|                                |         |            | 10/10            | WE  | 06:13P | 30 BN12007                         | 1200.00        |           |              |
|                                |         |            | 10/12            | FR  | 06:23P | 30 BN12007                         | 1200.00        |           |              |
| M-F 630p ET / 530p CT NBC Nigh | 1200.00 | 6B 1       | 10/15            | MO  | 06:13P | 30 BN1200B                         | 1200.00        |           |              |
|                                | 2000.00 | 69 3       | 10/10            | WE  | 06:51P | 30 BN12007                         | 2000.00        |           |              |
|                                |         |            | 10/11            | TH  | 06:59P | 30 BN12007                         | 2000.00        |           |              |
| M-F 7p News                    |         |            | 10/12            | FR  | 06:59P | 30 BN12007                         | 2000.00        |           |              |
|                                | 1000.00 | 70 4       | 10/09            | TU  | 07:08P | 30 BN12001                         | 1000.00        |           |              |
|                                |         |            | 10/10            | WE  | 07:16P | 30 BN12007                         | 1000.00        |           |              |
|                                |         |            | 10/11            | TH  | 07:25P | 30 BN12007                         | 1000.00        |           |              |
|                                | 1000.00 | 71 1       | 10/12            | FR  | 07:24P | 30 BN12007                         | 1000.00        |           |              |
| M-F 730p Entertainment Tonight | 1000.00 | 72 4       | 10/15            | MO  | 07:11P | 30 BN1200B                         | 1000.00        |           |              |
|                                |         |            | 10/09            | TU  | 07:46P | 30 BN12001                         | 1000.00        |           |              |
|                                |         |            | 10/10            | WE  | 07:54P | 30 BN12007                         | 1000.00        |           |              |
|                                |         |            | 10/11            | TH  | 07:45P | 30 BN12007                         | 1000.00        |           |              |
|                                | 1000.00 | 73 1       | 10/12            | FR  | 07:55P | 30 BN12007                         | 1000.00        |           |              |
| Sun 7p ET / 6p CT Football Nig | 1700.00 | 74 1       | 10/15            | MO  | 07:55P | 30 BN1200B                         | 1000.00        |           |              |
| M-Su 11p News                  |         |            | 10/14            | SU  |        | 30                                 | .00            | Preempted | 1700.00-     |
|                                | 1250.00 | 75 4       | 10/09            | TU  | 11:24P | 30 BN12001                         | 1250.00        |           |              |
|                                |         |            | 10/11            | TH  | 11:28P | 30 BN12007                         | 1250.00        |           |              |
|                                |         |            | 10/12            | FR  | 11:20P | 30 BN12007                         | 1250.00        |           |              |
| M-Su Late News Late Run        |         |            | 10/13            | SA  | 11:09P | 30 BN12007                         | 1250.00        |           |              |
|                                | 1250.00 | 76 1       | 10/14            | SU  | 12:02A | 30 BN1200B                         | 1250.00        |           |              |
| M-Su 11p News                  |         |            |                  |     |        | 30                                 |                |           |              |
|                                | 1250.00 | 77 1       | 10/15            | MO  | 11:28P | 30 BN1200B                         | 1250.00        |           |              |
| M-F 1237a ET / 1137p CT Late N | 100.00  | 7B 3       | 10/09            | TU  |        | 30                                 | .00            | Preempted | 100.00-      |
|                                |         |            | 10/11            | TH  |        | 30                                 | .00            | Preempted | 100.00-      |
|                                |         |            | 10/12            | FR  |        | 30                                 | .00            | Preempted | 100.00-      |
| Sun 6p News                    |         |            |                  |     |        | 30                                 |                |           |              |
|                                | 750.00  | B6 1       | 10/14            | SU  | 06:14P | 30 BN1200B                         | 750.00         |           |              |
| M-F 1030a Extra                |         |            |                  |     |        | 30                                 |                |           |              |
|                                | 80.00   | BB 4       | 10/09            | TU  | 10:59A | 30 BN12001                         | 80.00          |           |              |
|                                |         |            | 10/10            | WE  | 10:49A | 30 BN12007                         | 80.00          |           |              |
|                                |         |            | 10/11            | TH  | 10:54A | 30 BN12007                         | 80.00          |           |              |
|                                |         |            | 10/12            | FR  | 10:53A | 30 BN12007                         | 80.00          |           |              |
|                                | 80.00   | B9 1       | 10/15            | MO  | 10:59A | 30 BN1200B                         | 80.00          |           |              |
| Tue 10p ET / 9p CT Parenthood  |         |            |                  |     |        | 30                                 |                |           |              |
|                                | 1800.00 | 90 1       | 10/09            | TU  | 10:59P | 30 BN12001                         | 1800.00        |           |              |
| Wed 10p ET / 9p CT Chicago Fir |         |            |                  |     |        | 30                                 |                |           |              |
|                                | 1800.00 | 91 1       | 10/10            | WE  | 10:59P | 30 BN12007                         | 1800.00        |           |              |
| Fri 10p ET / 9p CT Dateline NB |         |            |                  |     |        | 30                                 |                |           |              |
|                                |         |            |                  |     |        | 30                                 |                |           |              |

\*\*\* Continued \*\*\*

|             |           |                |                      |           |                   |         |             |
|-------------|-----------|----------------|----------------------|-----------|-------------------|---------|-------------|
| PERIOD COST | B6,660.00 | 94 Total Units | ACTUAL GROSS BILLING | 73,675.00 | SUB-TOTALS        | Debits  | .00         |
|             |           |                | AGENCY COMMISSION    | 11,051.25 | TOTAL RECONCILING | Credits | 12,985.00-  |
|             |           |                | NET DUE              | 62,623.75 |                   |         | 12,985.00CR |

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# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:12062B109  
WFLA  
INVOICE NUMBER 0100033237  
PAGE 5  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Desc: 061B7635

| SCHEDULE                          |         |        |     | ACTUAL BROADCAST |     |        |                                    | RECONCILIATION |           |              |
|-----------------------------------|---------|--------|-----|------------------|-----|--------|------------------------------------|----------------|-----------|--------------|
| DESCRIPTION                       | PRICE   | RT/SS# | PER | DATE             | DAY | TIME   | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS   | DEBIT/CREDIT |
| M-F 1135p ET / 1035p CT Tonigh    | 1500.00 | 92     | 1   | 10/12            | FR  |        | 30                                 | .00            | Preempted | 1500.00-     |
|                                   | 325.00  | 93     | 1   | 10/10            | WE  |        | 30                                 | .00            | Preempted | 325.00-      |
|                                   | 325.00  | 94     | 1   | 10/15            | MD  |        | 30                                 | .00            | Preempted | 325.00-      |
| M-F 530a News                     | 470.00  | 95     | 4   | 10/11            | TH  | 05:43A | 30                                 | BN12007        | 470.00    |              |
|                                   |         |        |     | 10/11            | TH  | 05:59A | 30                                 | BN12007        | 470.00    |              |
|                                   |         |        |     | 10/12            | FR  | 05:40A | 30                                 | BN12007        | 470.00    |              |
|                                   |         |        |     | 10/12            | FR  | 05:57A | 30                                 | BN12007        | 470.00    |              |
|                                   |         |        |     | 10/15            | MD  | 05:59A | 30                                 | BN1200B        | 470.00    |              |
| M-F 6a News                       | 700.00  | 97     | 1   | 10/15            | MD  | 06:40A | 30                                 | BN1200B        | 700.00    |              |
| Sun 7p ET / 6p CT Football Nig    | 3400.00 | 98     | 1   | 10/14            | SU  | 07:07P | 30                                 | BN1200B        | 3400.00   |              |
| M-F 1237a ET / 1137p CT Late N    | 400.00  | 99     | 3   | 10/11            | TH  | 01:01A | 30                                 | BN12007        | 400.00    |              |
|                                   |         |        |     | 10/11            | TH  | 01:30A | 30                                 | BN12007        | 400.00    |              |
|                                   |         |        |     | 10/12            | FR  | 01:2BA | 30                                 | BN12007        | 400.00    |              |
| Sat 7a Today Show                 | 500.00  | 100    | 1   | 10/13            | SA  | 07:26A | 30                                 | BN12007        | 500.00    |              |
| Sat 9a News                       | 300.00  | 101    | 1   | 10/13            | SA  | 09:44A | 30                                 | BN12007        | 300.00    |              |
| Sat 12p News                      | 150.00  | 102    | 1   | 10/13            | SA  | 12:20P | 30                                 | BN12007        | 150.00    |              |
| Sat 7p Entertainment Tonight      | 650.00  | 103    | 1   | 10/13            | SA  | 07:36P | 30                                 | BN12007        | 650.00    |              |
| Sun Ba Today Show                 | 1100.00 | 104    | 1   | 10/14            | SU  | 08:52A | 30                                 | BN1200B        | 1100.00   |              |
| Sun 9a News                       | 300.00  | 105    | 1   | 10/14            | SU  | 09:46A | 30                                 | BN1200B        | 300.00    |              |
| Sun 12p News                      | 150.00  | 106    | 1   | 10/14            | SU  | 12:43P | 30                                 | BN1200B        | 150.00    |              |
| Sun 630p ET / 530p CT NBC Nigh    | 5000.00 | 107    | 1   | 10/14            | SU  | 06:59P | 30                                 | BN1200B        | 5000.00   |              |
| Fri 10p ET / 9p CT Dateline NB    | 3000.00 | 108    | 1   | 10/12            | FR  | 10:29P | 30                                 | BN12007        | 3000.00   |              |
| M-F 1135p ET / 1035p CT Tonigh    | 650.00  | 109    | 1   | 10/12            | FR  | 12:10A | 30                                 | BN12007        | 650.00    |              |
|                                   | 650.00  | 110    | 1   | 10/15            | MD  | 11:45P | 30                                 | BN1200B        | 650.00    |              |
| Total Airtime Gross Spot Revenue: |         |        |     |                  |     |        | 73,675.00                          |                |           |              |

PERIOD COST B6,660.00

94 Total Units  
ACTUAL GROSS BILLING 73,675.00  
AGENCY COMMISSION 11,051.25  
NET DUE 62,623.75

SUB-TOTALS Debits .00  
Credits 12,9B5.00-  
TOTAL RECONCILING 12,9B5.00CR

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